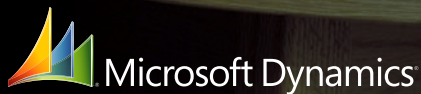




DISCOVER. LEARN. CONNECT.

Microsoft Dynamics® Academic Alliance



What you receive:

As a member of DynAA, you have access to rich resources and full current versions of the entire Microsoft Dynamics product line—all at no cost to you! Along with the Microsoft Dynamics software, you'll also receive:

- FREE technical support from Microsoft Dynamics experts
- Access to online training and course materials to help you become familiar with the software
- Access to Faculty Connection, a Microsoft-sponsored “electronic community” specifically designed to connect you with other professors who are leaders in their field. You can share ideas, course materials, information, success stories...there is no limit to your learning and networking potential!

You will also have the opportunity to connect with Microsoft partners who are professionals in the business world serving midmarket customers all across your region and around the world. Microsoft partners bring enormous learning potential to you, your classroom, and beyond. We have partners who are specifically interested in helping you customize your curriculum so that your students may gain knowledge and hands-on experience that reflects real-life business challenges. There is unlimited potential to the relationship you can have with one of these partners.

The software available through the Microsoft Dynamics Academic Alliance includes the Financial Management, Supply Chain Management, and Customer Relationship Management solutions.

- Microsoft Dynamics™ AX
- Microsoft Dynamics™ GP
- Microsoft Dynamics™ NAV
- Microsoft Dynamics™ SL
- Microsoft Dynamics™ CRM

DynAA member institutions use Microsoft Dynamics business management solutions to support learning about *key business processes, concepts, and theories and as a platform for understanding Enterprise Resource Planning integrated data structure, business intelligence, and data mining.*

DynAA strives to provide you with the program, support and important connections that guide your students to a successful future.



DISCOVER.

What is Microsoft Dynamics Academic Alliance?

Think of the Microsoft Dynamics® Academic Alliance (DynAA) as a powerful connector to the vibrant and growing Microsoft Dynamics ecosystem that includes nearly 300,000 customers, more than 10,000 Microsoft partners, and over 1,000 academic institutions like yours around the world. With the Microsoft Dynamics business growing around 20% annually, the need for well-educated, high-energy new talent (i.e. your students) across all areas of the ecosystem creates untold opportunities. As an educator, you have the opportunity to connect into the Microsoft Dynamics ecosystem in exciting ways:

- creating engaging hands-on experiences using Microsoft Dynamics Financial Management, Supply Chain Management, and Customer Relationship Management solutions
- inviting Microsoft partners to share broad business experiences with your classroom and curriculum development ideas for your department
- developing long-lasting relationships with local Microsoft partners that may lead to internship and employment opportunities for your students

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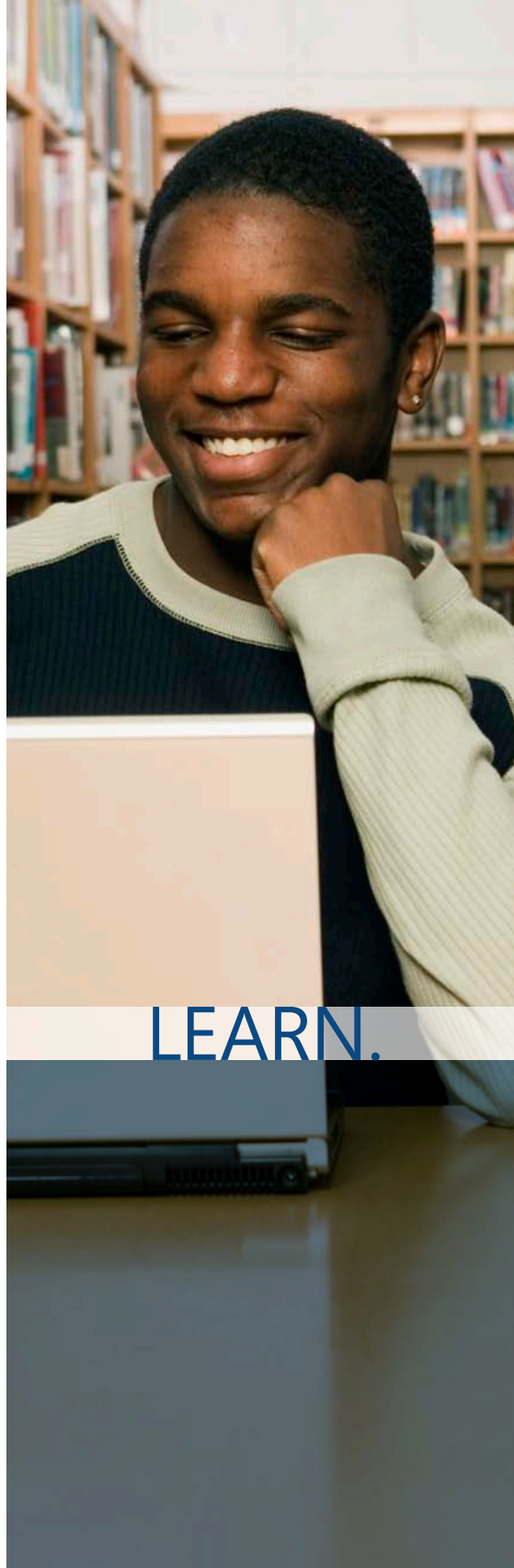
“The use of Microsoft Dynamics forms a foundation to ensure that our students understand business. We use the systems to illustrate real-life situations where the students can apply their theories. In this way the use of Microsoft Dynamics helps us in our strive for pedagogic excellence.”

Johan Magnusson
Director
School of Business, Economics and Law
Göteborg University
Göteborg, Sweden

“We use Microsoft Dynamics GP in our introductory course to help students understand the complexity of modern business processes because it allows students to see more “back office” activities than other systems. Our capstone CIS course also uses Microsoft Dynamics GP to demonstrate enterprise system configuration and integration.

Microsoft support is excellent, and we like the seamless connection to the Microsoft Office product family. We are excited about the educational possibilities of integrating enterprise, productivity, and collaboration software.”

Thomas Rienzo, Bernard Han, Muhammad Razi
Professors
Western Michigan University
Kalamazoo, MI, USA



LEARN.

What a Microsoft partner has to say:

“RMI Corporation hires at least four new staff level consultants with each graduating class. (June and December). Most of our new hires come to us with undergraduate degrees in Accounting, Business and/or Information Technology.

During our recruiting processes we often find the students who were completely unaware of the career opportunities available within the Microsoft Dynamics ecosystem become extremely excited and interested in the type of careers we offer. Many students have told us that they wished they had known about these career choices and had been afforded the opportunity to pursue educational experiences related to them while they were attending school.”

Paul R. Chapdelaine, CPA
President
RMI Corporation
Avon, CT, USA

CONNECT.

For information about the Microsoft Dynamics Academic Alliance, including the application process, go to http://www.microsoft.com/education/academic_alliance.mspx.

If your students are interested in a career within the Microsoft ecosystem, please refer them to the Microsoft Students to Business portal at <http://www.microsoft.com/studentstobusiness/home/default.aspx> or contact the DynAA team (dynaa@microsoft.com) for assistance in connecting with a Microsoft Dynamics partner near you.

To contact the Microsoft Dynamics Academic Alliance team email dynaa@microsoft.com.



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Microsoft Dynamics is a line of integrated, adaptable business management solutions that helps enable you and your people to make business decisions with greater confidence. Microsoft Dynamics works like and with familiar Microsoft software, automating and streamlining financial, customer relationship, and supply chain processes in a way that helps you drive business success.

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