

INITIAL COEFFICIENT ESTIMATES FOR A CERTAIN FAMILIES OF BI-UNIVALENT FUNCTIONS RELATED TO BAZILEVIČ AND λ -PSEUDO FUNCTIONS

ABBAS KAREEM WANAS¹ AND BEDAA ALAWI ABD²

ABSTRACT. In this article, we define new families of normalized holomorphic and bi-univalent functions $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ and $\mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ which involve the Bazilevič functions and the λ -pseudo functions defined in the unit disk U . We determine the coefficient estimates for the initial Taylor-Maclaurin coefficients $|a_2|$ and $|a_3|$ and resolve the Fekete-Szegő type inequalities for these families. In addition, we point out several special cases and consequences of our results.

1. INTRODUCTION

Denote by \mathcal{A} the family of all holomorphic functions of the form

$$(1.1) \quad f(z) = z + \sum_{n=2}^{+\infty} a_n z^n$$

in the open unit disk $U = \{z \in \mathbb{C} : |z| < 1\}$. We also denote by \mathcal{S} the subfamily of \mathcal{A} consisting of functions which are also univalent in U .

The famous Koebe one-quarter theorem [11] ensure that the image of U under each univalent function $f \in \mathcal{A}$ contain a disk of radius $\frac{1}{4}$. Furthermore, each function $f \in \mathcal{S}$ has an inverse f^{-1} defined by $f^{-1}(f(z)) = z$ and

$$f^{-1}(f(w)) = w, \quad |w| < r_0(f), r_0(f) \geq \frac{1}{4},$$

Key words and phrases. Holomorphic functions, bi-univalent functions, Bazilevič functions, λ -pseudo functions, coefficient estimates, Fekete-Szegő inequality.

2020 *Mathematics Subject Classification.* Primary: 30C45. Secondary: 30C20.

<https://doi.org/10.46793/KgJMat2604.657W>

Received: October 08, 2023.

Accepted: April 02, 2024.

where

$$g(w) = f^{-1}(w) = w - a_2 w^2 + (2a_2^2 - a_3)w^3 - (5a_2^3 - 5a_2 a_3 + a_4)w^4 + \dots$$

A function $f \in \mathcal{A}$ is named bi-univalent in U if both f and f^{-1} are univalent in U . The family of all bi-univalent functions in U denoted by Σ .

In fact, Srivastava et al. [31] have actually revived the study of analytic and bi-univalent functions in recent years, it was followed by such works as those by Frasin and Aouf [13], Ali et al. [1], Bulut et al. [7] and others (see, for example, [2, 8, 9, 14, 15, 25–28, 32, 35]). From the work of Srivastava et al. [31], we choose to recall the following examples of functions in the family Σ :

$$\frac{z}{1-z}, \quad -\log(1-z) \quad \text{and} \quad \frac{1}{2} \log\left(\frac{1+z}{1-z}\right).$$

We notice that the family Σ is not empty. However, the Koebe function is not a member of Σ .

The problem to obtain the general coefficient bounds on the Taylor-Maclaurin coefficients

$$|a_n|, \quad n \in \mathbb{N}, n \geq 3,$$

for functions $f \in \Sigma$ is still not completely addressed for many of the subfamilies of Σ (see, for example, [32]). The Fekete-Szegő functional $|a_3 - \eta a_2^2|$ for $f \in \mathcal{S}$ is well known for its rich history in the field of Geometric Function Theory. Its origin was in the disproof by Fekete and Szegő [12] of the Littlewood-Paley conjecture that the coefficients of odd univalent functions are bounded by unity. The functional has since received great attention, particularly in the study of many subclasses of the family of univalent functions. This topic has become of considerable interest among researchers in Geometric Function Theory (see, for example, [5, 17, 22, 29, 30]).

With a view to recalling the principle of subordination between holomorphic functions, let the functions f and g be holomorphic in U . We name the function f is subordinate to g , if there exists a Schwarz function ω , which is analytic in U with

$$\omega(0) = 0 \quad \text{and} \quad |\omega(z)| < 1, \quad z \in U,$$

such that

$$f(z) = g(\omega(z)).$$

This subordination is denoted by

$$f \prec g \quad \text{or} \quad f(z) \prec g(z), \quad z \in U.$$

It is well known that (see [19]), if the function g is univalent in U , then

$$f \prec g \quad (z \in U) \Leftrightarrow f(0) = g(0) \quad \text{and} \quad f(U) \subseteq g(U).$$

A function $f \in \mathcal{A}$ is called Bazilevič function in U if (see [24])

$$\operatorname{Re} \left\{ \frac{z^{1-\gamma} f'(z)}{(f(z))^{1-\gamma}} \right\} > 0, \quad z \in U, \gamma \geq 0.$$

On the other hand, a function $f \in \mathcal{A}$ is called a λ -pseudo-starlike function in U if (see [3])

$$\operatorname{Re} \left\{ \frac{z (f'(z))^\lambda}{f(z)} \right\} > 0, \quad z \in U, \lambda \geq 1.$$

Recently, several authors introduced and studied different subfamilies associated with Bazilevič and λ -pseudo functions (see, for example, [6, 10, 16, 21, 33, 34, 36–38]).

We shall need the following lemma in our investigation.

Lemma 1.1 ([20]). *Let the function $\mathfrak{p} \in \mathfrak{P}$ be given by the following series:*

$$\mathfrak{p}(z) = 1 + \mathfrak{p}_1 z + \mathfrak{p}_2 z^2 + \dots, \quad z \in \mathfrak{U}.$$

The sharp estimate given by $|\mathfrak{p}_n| \leq 2$, $n \in \mathbb{N}$, holds true.

2. MAIN RESULTS

Denote by $\vartheta(z)$ the holomorphic function with positive real part in U such that

$$\vartheta(0) = 1, \quad \vartheta'(0) > 0,$$

and $\vartheta(z)$ is symmetric with respect to real axis, which is of the type:

$$(2.1) \quad \vartheta(z) = 1 + \mathfrak{B}_1 z + \mathfrak{B}_2 z^2 + \mathfrak{B}_3 z^3 + \dots,$$

where $\mathfrak{B}_1 > 0$.

Using the subordinations, we now provide the following subfamilies of holomorphic and bi-univalent functions.

Definition 2.1. For $0 \leq \mu \leq 1$, $\gamma \geq 0$ and $\lambda \geq 1$, a function $f \in \Sigma$ is said to be in the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ if it fulfills the subordinations:

$$(1 - \mu) \frac{z^{1-\gamma} f'(z)}{(f(z))^{1-\gamma}} + \mu \frac{z (f'(z))^\lambda}{f(z)} \prec \vartheta(z)$$

and

$$(1 - \mu) \frac{w^{1-\gamma} g'(w)}{(g(w))^{1-\gamma}} + \mu \frac{w (g'(w))^\lambda}{g(w)} \prec \vartheta(w),$$

where $g(w) = f^{-1}(w)$.

Definition 2.2. For $0 \leq \mu \leq 1$, $\gamma \geq 0$ and $\lambda \geq 1$, a function $f \in \Sigma$ is said to be in the family $\mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ if it fulfills the subordinations:

$$(1 - \mu) \left(1 + \frac{z^{2-\gamma} f''(z)}{(z f'(z))^{1-\gamma}} \right) + \mu \frac{((z f'(z))')^\lambda}{f'(z)} \prec \vartheta(z)$$

and

$$(1 - \mu) \left(1 + \frac{w^{2-\gamma} g''(w)}{(w g'(w))^{1-\gamma}} \right) + \mu \frac{((w g'(w))')^\lambda}{g'(w)} \prec \vartheta(w),$$

where $g(w) = f^{-1}(w)$.

Remark 2.1. The families $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ and $\mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ are a generalization of several known families studied in earlier investigations which are being recalled below.

- (a) For $\vartheta(z) = \left(\frac{1+z}{1-z}\right)^\alpha$, $0 < \alpha \leq 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduce to the family $\mathcal{T}_\Sigma(\mu, \gamma, \lambda; \alpha)$ which was considered by Srivastava et al. [34].
- (b) For $\vartheta(z) = \frac{1+(1-2\beta)z}{1-z}$, $0 \leq \beta < 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{T}_\Sigma^*(\mu, \gamma, \lambda; \beta)$ which was studied by Srivastava et al. [34].
- (c) For $\vartheta(z) = \frac{a+(b-ap)rz}{1-prz-qz^2} + 1 - a$, $r \in \mathbb{R}$, a, b, p and q are real constant, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{T}_\Sigma(\mu, \gamma, \lambda, r)$ which was investigated by Wanas et al. [39].
- (d) For $\vartheta(z) = \frac{2-M(x)z}{1-M(x)z-N(x)z^2}$, $M(x)$ and $N(x)$ are polynomials with real coefficients, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{L}_{MN}(\mu, \gamma, \lambda; x)$ which was defined by Wanas et al. [38].
- (e) For $\mu = 0$ and $\vartheta(z) = \left(\frac{1+z}{1-z}\right)^\alpha$, $0 < \alpha \leq 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $P_\Sigma(\alpha, \gamma)$ which was studied by Prema and Keerthi [21].
- (f) For $\mu = 0$ and $\vartheta(z) = \frac{1+(1-2\beta)z}{1-z}$, $0 \leq \beta < 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $P_\Sigma(\beta, \gamma)$ which was investigated by Prema and Keerthi [21].
- (g) For $\mu = 1$ and $\vartheta(z) = \left(\frac{1+z}{1-z}\right)^\alpha$, $0 < \alpha \leq 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{LB}_\Sigma^\lambda(\alpha)$ which was considered by Joshi et al. [16].
- (h) For $\mu = 1$ and $\vartheta(z) = \frac{1+(1-2\beta)z}{1-z}$, $0 \leq \beta < 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{LB}_\Sigma(\lambda, \beta)$ which was introduced by Joshi et al. [16].
- (i) For $\mu = \gamma = 0$ and $\vartheta(z) = \left(\frac{1+z}{1-z}\right)^\alpha$, $0 < \alpha \leq 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $S_\Sigma^*(\alpha)$ which was considered by Brannan and Taha [4].
- (j) For $\mu = \gamma = 0$ and $\vartheta(z) = \frac{1+(1-2\beta)z}{1-z}$, $0 \leq \beta < 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $S_\Sigma^*(\beta)$ which was investigated by Brannan and Taha [4].
- (k) For $\mu = \gamma = 0$ and $\vartheta(z) = \frac{a+(b-ap)rz}{1-prz-qz^2} + 1 - a$, $r \in \mathbb{R}$, a, b, p and q are real constants, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{W}_\Sigma(r)$ which was defined by Srivastava et al. [25].
- (l) For $\mu = \gamma = 0$ and $\vartheta(z) = \frac{1}{1-2tz+z^2}$, $t \in (\frac{1}{2}, 1]$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $S_\Sigma^*(t)$ which was introduced by Bulut et al. [7].
- (m) For $\mu = 0$, $\gamma = 1$ and $\vartheta(z) = \left(\frac{1+z}{1-z}\right)^\alpha$, $0 < \alpha \leq 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{H}_\Sigma(\alpha)$ which was investigated by Srivastava et al. [31].
- (n) For $\mu = 0$, $\gamma = 1$ and $\vartheta(z) = \frac{1+(1-2\beta)z}{1-z}$, $0 \leq \beta < 1$, the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{H}_\Sigma(\beta)$ which was defined by Srivastava et al. [31].
- (o) For $\mu = 0$ and $\vartheta(z) = \left(\frac{1+z}{1-z}\right)^\alpha$, $0 < \alpha \leq 1$, the family $\mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{B}_\Sigma(\gamma; \alpha)$ which was investigated by Sakar and Wanas [23].
- (p) For $\mu = 0$ and $\vartheta(z) = \frac{1+(1-2\beta)z}{1-z}$, $0 \leq \beta < 1$, the family $\mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{B}_\Sigma^*(\gamma; \beta)$ which was defined by Sakar and Wanas [23].

(q) For $\mu = \gamma = 0$ and $\vartheta(z) = \frac{a+(b-ap)rz}{1-prz-qz^2} + 1 - a$, $r, a, b, p, q \in \mathbb{R}$, the family $\mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ reduces to the family $\mathcal{K}_\Sigma(r)$ which was introduced by Magesh et al. [18].

Theorem 2.1. *Let f , given by (1.1), be in the family $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$. Then,*

$$|a_2| \leq \min \left\{ \frac{\mathfrak{B}_1}{(1-\mu)(\gamma+1) + \mu(2\lambda-1)}, \frac{\sqrt{2}\mathfrak{B}_1^{\frac{3}{2}}}{\sqrt{|\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1) + 2\mu\lambda(2\lambda-1)] + 2[(1-\mu)(\gamma+1) + \mu(2\lambda-1)]^2(\mathfrak{B}_1 - \mathfrak{B}_2)|}} \right\}$$

and

$$|a_3| \leq \min \left\{ \frac{\mathfrak{B}_1}{(1-\mu)(\gamma+2) + \mu(3\lambda-1)} + \frac{2\mathfrak{B}_2}{(1-\mu)(\gamma+2)(\gamma+1) + 2\mu\lambda(2\lambda-1)}, \frac{\mathfrak{B}_1}{(1-\mu)(\gamma+2) + \mu(3\lambda-1)} + \frac{\mathfrak{B}_1^2}{[(1-\mu)(\gamma+1) + \mu(2\lambda-1)]^2} \right\},$$

where the coefficients \mathfrak{B}_1 and \mathfrak{B}_2 are defined as in (2.1).

Proof. Let $f \in \mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ and $g = f^{-1}$. Then, there are holomorphic functions $\mathfrak{S}, \mathfrak{T} : U \rightarrow U$ with $\mathfrak{S}(0) = \mathfrak{T}(0) = 0$, fulfills the following conditions:

$$(2.2) \quad (1-\mu) \frac{z^{1-\gamma} f'(z)}{(f(z))^{1-\gamma}} + \mu \frac{z(f'(z))^\lambda}{f(z)} = \vartheta(\mathfrak{S}(z)), \quad z \in U,$$

and

$$(2.3) \quad (1-\mu) \frac{w^{1-\gamma} g'(w)}{(g(w))^{1-\gamma}} + \mu \frac{w(g'(w))^\lambda}{g(w)} = \vartheta(\mathfrak{T}(w)), \quad w \in U.$$

Define the functions x and y by

$$x(z) = \frac{1 + \mathfrak{S}(z)}{1 - \mathfrak{S}(z)} = 1 + x_1 z + x_2 z^2 + \dots$$

and

$$y(z) = \frac{1 + \mathfrak{T}(z)}{1 - \mathfrak{T}(z)} = 1 + y_1 z + y_2 z^2 + \dots$$

Then, x and y are analytic in U with $x(0) = y(0) = 1$. Since we have $\mathfrak{S}, \mathfrak{T} : U \rightarrow U$, each of the functions x and y has a positive real part in U .

Solving for $\mathfrak{S}(z)$ and $\mathfrak{T}(z)$, we have

$$(2.4) \quad \mathfrak{S}(z) = \frac{x(z) - 1}{x(z) + 1} = \frac{1}{2} \left[x_1 z + \left(x_2 - \frac{x_1^2}{2} \right) z^2 \right] + \dots, \quad z \in U,$$

and

$$(2.5) \quad \mathfrak{F}(z) = \frac{y(z) - 1}{y(z) + 1} = \frac{1}{2} \left[y_1 z + \left(y_2 - \frac{y_1^2}{2} \right) z^2 \right] + \dots, \quad z \in U.$$

By substituting (2.4) and (2.5) into (2.2) and (2.3) and applying (2.1), we get

$$(2.6) \quad (1 - \mu) \frac{z^{1-\gamma} f'(z)}{(f(z))^{1-\gamma}} + \mu \frac{z(f'(z))^\lambda}{f(z)} \\ = \vartheta \left(\frac{x(z) - 1}{x(z) + 1} \right) = 1 + \frac{1}{2} \mathfrak{B}_1 x_1 z + \left[\frac{1}{2} \mathfrak{B}_1 \left(x_2 - \frac{x_1^2}{2} \right) + \frac{1}{4} \mathfrak{B}_2 x_1^2 \right] z^2 + \dots$$

and

$$(2.7) \quad (1 - \mu) \frac{w^{1-\gamma} g'(w)}{(g(w))^{1-\gamma}} + \mu \frac{w(g'(w))^\lambda}{g(w)} \\ = \vartheta \left(\frac{y(w) - 1}{y(w) + 1} \right) = 1 + \frac{1}{2} \mathfrak{B}_1 y_1 w + \left[\frac{1}{2} \mathfrak{B}_1 \left(y_2 - \frac{y_1^2}{2} \right) + \frac{1}{4} \mathfrak{B}_2 y_1^2 \right] w^2 + \dots$$

Equating the coefficients in (2.6) and (2.7), yields

$$(2.8) \quad [(1 - \mu)(\gamma + 1) + \mu(2\lambda - 1)] a_2 = \frac{1}{2} \mathfrak{B}_1 x_1,$$

$$(2.9) \quad [(1 - \mu)(\gamma + 2) + \mu(3\lambda - 1)] a_3 \\ + \left[\frac{1}{2} (1 - \mu)(\gamma + 2)(\gamma - 1) + \mu(2\lambda(\lambda - 2) + 1) \right] a_2^2 \\ = \frac{1}{2} \mathfrak{B}_1 \left(x_2 - \frac{x_1^2}{2} \right) + \frac{1}{4} \mathfrak{B}_2 x_1^2,$$

$$(2.10) \quad - [(1 - \mu)(\gamma + 1) + \mu(2\lambda - 1)] a_2 = \frac{1}{2} \mathfrak{B}_1 y_1$$

and

$$(2.11) \quad [(1 - \mu)(\gamma + 2) + \mu(3\lambda - 1)] (2a_2^2 - a_3) \\ + \left[\frac{1}{2} (1 - \mu)(\gamma + 2)(\gamma - 1) + \mu(2\lambda(\lambda - 2) + 1) \right] a_2^2 \\ = \frac{1}{2} \mathfrak{B}_1 \left(y_2 - \frac{y_1^2}{2} \right) + \frac{1}{4} \mathfrak{B}_2 y_1^2.$$

From (2.8) and (2.10), we have

$$(2.12) \quad x_1 = -y_1$$

and

$$(2.13) \quad 2 [(1 - \mu)(\gamma + 1) + \mu(2\lambda - 1)]^2 a_2^2 = \frac{1}{4} \mathfrak{B}_1^2 (x_1^2 + y_1^2).$$

If we add (2.9) to (2.11), we obtain
(2.14)

$$[(1 - \mu)(\gamma + 2)(\gamma + 1) + 2\mu\lambda(2\lambda - 1)]a_2^2 = \frac{1}{2}\mathfrak{B}_1 \left[x_2 + y_2 - \frac{x_1^2 + y_1^2}{2} \right] + \frac{1}{4}\mathfrak{B}_2[x_1^2 + y_1^2].$$

Substituting the value of $x_1^2 + y_1^2$ from (2.13) in the right hand side of (2.14), we deduce that

$$(2.15) \quad a_2^2 = \frac{\mathfrak{B}_1^3(x_2 + y_2)}{2(\mathfrak{B}_1^2[(1 - \mu)(\gamma + 2)(\gamma + 1) + 2\mu\lambda(2\lambda - 1)] + 2[(1 - \mu)(\gamma + 1) + \mu(2\lambda - 1)]^2(\mathfrak{B}_1 - \mathfrak{B}_2))}.$$

Applying Lemma 1.1 for the coefficients x_1, x_2, y_1, y_2 in (2.13) and (2.15), we get

$$|a_2| \leq \frac{\sqrt{2}\mathfrak{B}_1^{\frac{3}{2}}}{\sqrt{|\mathfrak{B}_1^2[(1 - \mu)(\gamma + 2)(\gamma + 1) + 2\mu\lambda(2\lambda - 1)] + 2[(1 - \mu)(\gamma + 1) + \mu(2\lambda - 1)]^2(\mathfrak{B}_1 - \mathfrak{B}_2)|}},$$

i.e.,

$$|a_2| \leq \frac{\mathfrak{B}_1}{(1 - \mu)(\gamma + 1) + \mu(2\lambda - 1)},$$

which gives the estimates of $|a_2|$.

Furthermore, in order to find the bound on $|a_3|$, we subtract (2.11) from (2.9) and also applying (2.12), we obtain $x_1^2 = y_1^2$, hence

$$(2.16) \quad 2[(1 - \mu)(\gamma + 2) + \mu(3\lambda - 1)](a_3 - a_2^2) = \frac{1}{2}\mathfrak{B}_1(x_2 - y_2).$$

Then, by substituting of the value of a_2^2 from (2.13) into (2.16), gives

$$a_3 = \frac{\mathfrak{B}_1(x_2 - y_2)}{4[(1 - \mu)(\gamma + 2) + \mu(3\lambda - 1)]} + \frac{\mathfrak{B}_1^2(x_1^2 + y_1^2)}{8[(1 - \mu)(\gamma + 1) + \mu(2\lambda - 1)]^2}.$$

So, we have

$$|a_3| \leq \frac{\mathfrak{B}_1}{(1 - \mu)(\gamma + 2) + \mu(3\lambda - 1)} + \frac{\mathfrak{B}_1^2}{[(1 - \mu)(\gamma + 1) + \mu(2\lambda - 1)]^2}.$$

Also, substituting the value of a_2^2 from (2.14) into (2.16), we get

$$a_3 = \frac{\mathfrak{B}_1(x_2 - y_2)}{4[(1 - \mu)(\gamma + 2) + \mu(3\lambda - 1)]} + \frac{\mathfrak{B}_1(x_2 + y_2) + \frac{1}{2}(x_1^2 + y_1^2)(\mathfrak{B}_2 - \mathfrak{B}_1)}{2[(1 - \mu)(\gamma + 2)(\gamma + 1) + 2\mu\lambda(2\lambda - 1)]},$$

and we have

$$|a_3| \leq \frac{\mathfrak{B}_1}{(1 - \mu)(\gamma + 2) + \mu(3\lambda - 1)} + \frac{2\mathfrak{B}_2}{(1 - \mu)(\gamma + 2)(\gamma + 1) + 2\mu\lambda(2\lambda - 1)},$$

which gives us the desired estimates on the coefficient $|a_3|$. □

Taking $\vartheta(z) = \left(\frac{1+z}{1-z}\right)^\alpha = 1 + 2\alpha z + 2\alpha^2 z^2 + \dots$, $0 < \alpha \leq 1$, in Theorem 2.1, we obtain the next corollary.

Corollary 2.1. Let f , given by (1.1), be in the family $\mathcal{T}_\Sigma(\mu, \gamma, \lambda; \alpha)$, where $0 < \alpha \leq 1$. Then,

$$|a_2| \leq \min \left\{ \frac{2\alpha}{(1-\mu)(\gamma+1) + \mu(2\lambda-1)}, \frac{2\alpha\sqrt{\alpha}}{\sqrt{\alpha^2[(1-\mu)(\gamma+2)(\gamma+1) + 2\mu\lambda(2\lambda-1)] + \alpha(1-\alpha)[(1-\mu)(\gamma+1) + \mu(2\lambda-1)]^2}} \right\}$$

and

$$|a_3| \leq \min \left\{ \frac{2\alpha}{(1-\mu)(\gamma+2) + \mu(3\lambda-1)} + \frac{4\alpha^2}{(1-\mu)(\gamma+2)(\gamma+1) + 2\mu\lambda(2\lambda-1)}, \frac{2\alpha}{(1-\mu)(\gamma+2) + \mu(3\lambda-1)} + \frac{4\alpha^2}{[(1-\mu)(\gamma+1) + \mu(2\lambda-1)]^2} \right\}.$$

Taking $\vartheta(z) = \frac{1+(1-2\beta)z}{1-z} = 1 + 2(1-\beta)z + 2(1-\beta)z^2 + \dots$, $0 \leq \beta < 1$, in Theorem 2.1, we obtain the next corollary.

Corollary 2.2. Let f , given by (1.1), be in the family $\mathcal{T}_\Sigma^*(\mu, \gamma, \lambda; \beta)$, where $0 \leq \beta < 1$. Then,

$$|a_2| \leq \min \left\{ \frac{2(1-\beta)}{(1-\mu)(\gamma+1) + \mu(2\lambda-1)}, \frac{2\sqrt{1-\beta}}{\sqrt{[(1-\mu)(\gamma+2)(\gamma+1) + 2\mu\lambda(2\lambda-1)]}} \right\}$$

and

$$|a_3| \leq \min \left\{ \frac{2(1-\beta)}{(1-\mu)(\gamma+2) + \mu(3\lambda-1)} + \frac{4(1-\beta)}{(1-\mu)(\gamma+2)(\gamma+1) + 2\mu\lambda(2\lambda-1)}, \frac{2(1-\beta)}{(1-\mu)(\gamma+2) + \mu(3\lambda-1)} + \frac{4(1-\beta)^2}{[(1-\mu)(\gamma+1) + \mu(2\lambda-1)]^2} \right\}.$$

The families $\mathcal{T}_\Sigma(\mu, \gamma, \lambda; \alpha)$ and $\mathcal{T}_\Sigma^*(\mu, \gamma, \lambda; \beta)$ were given by Srivastava et al. [34] and defined as follows.

Definition 2.3 ([34]). For $0 < \alpha \leq 1$, $0 \leq \mu \leq 1$, $\gamma \geq 0$ and $\lambda \geq 1$, a function $f \in \Sigma$ is said to be in the family $\mathcal{T}_\Sigma(\mu, \gamma, \lambda; \alpha)$ if it fulfills the subordinations:

$$\left| \arg \left((1-\mu) \frac{z^{1-\gamma} f'(z)}{(f(z))^{1-\gamma}} + \mu \frac{z(f'(z))^\lambda}{f(z)} \right) \right| < \frac{\alpha\pi}{2}$$

and

$$\left| \arg \left((1-\mu) \frac{w^{1-\gamma} g'(w)}{(g(w))^{1-\gamma}} + \mu \frac{w(g'(w))^\lambda}{g(w)} \right) \right| < \frac{\alpha\pi}{2},$$

where $g(w) = f^{-1}(w)$.

Definition 2.4 ([34]). For $0 \leq \beta < 1$, $0 \leq \mu \leq 1$, $\gamma \geq 0$ and $\lambda \geq 1$, a function $f \in \Sigma$ is said to be in the family $\mathcal{T}_\Sigma^*(\mu, \gamma, \lambda; \beta)$ if it fulfills the subordinations:

$$\operatorname{Re} \left((1 - \mu) \frac{z^{1-\gamma} f'(z)}{(f(z))^{1-\gamma}} + \mu \frac{z(f'(z))^\lambda}{f(z)} \right) > \beta$$

and

$$\operatorname{Re} \left((1 - \mu) \frac{w^{1-\gamma} g'(w)}{(g(w))^{1-\gamma}} + \mu \frac{w(g'(w))^\lambda}{g(w)} \right) > \beta,$$

where $g(w) = f^{-1}(w)$.

Theorem 2.2. Let f , given by (1.1), be in the family $\mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$. Then,

$$|a_2| \leq \min \left\{ \frac{\mathfrak{B}_1}{2(2\mu(\lambda - 1) + 1)}, \frac{\mathfrak{B}_1^{\frac{3}{2}}}{\sqrt{|\mathfrak{B}_1^2(2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)) + 4(2\mu(\lambda - 1) + 1)^2(\mathfrak{B}_1 - \mathfrak{B}_2)|}} \right\}$$

and

$$|a_3| \leq \min \left\{ \frac{\mathfrak{B}_1}{3(3\mu(\lambda - 1) + 2)} + \frac{\mathfrak{B}_2}{2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)}, \frac{\mathfrak{B}_1}{3(3\mu(\lambda - 1) + 2)} + \frac{\mathfrak{B}_1^2}{4(2\mu(\lambda - 1) + 1)^2} \right\},$$

where the coefficients \mathfrak{B}_1 and \mathfrak{B}_2 are defined as in (2.1).

Proof. Let $f \in \mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ and $g = f^{-1}$. Then, there are holomorphic functions $\mathfrak{S}, \mathfrak{T} : U \rightarrow U$ such that

$$(2.17) \quad (1 - \mu) \left(1 + \frac{z^{2-\gamma} f''(z)}{(zf'(z))^{1-\gamma}} \right) + \mu \frac{((zf'(z))')^\lambda}{f'(z)} = \vartheta(\mathfrak{S}(z)), \quad z \in U,$$

and

$$(2.18) \quad (1 - \mu) \left(1 + \frac{w^{2-\gamma} g''(w)}{(wg'(w))^{1-\gamma}} \right) + \mu \frac{((wg'(w))')^\lambda}{g'(w)} = \vartheta(\mathfrak{T}(w)), \quad w \in U,$$

where $\mathfrak{S}(z)$ and $\mathfrak{T}(z)$ have the forms (2.4) and (2.5). From (2.17), (2.18) and (2.1), we deduce that

$$(2.19) \quad (1 - \mu) \left(1 + \frac{z^{2-\gamma} f''(z)}{(z f'(z))^{1-\gamma}} \right) + \mu \frac{((z f'(z))')^\lambda}{f'(z)} \\ = \vartheta \left(\frac{x(z) - 1}{x(z) + 1} \right) = 1 + \frac{1}{2} \mathfrak{B}_1 x_1 z + \left[\frac{1}{2} \mathfrak{B}_1 \left(x_2 - \frac{x_1^2}{2} \right) + \frac{1}{4} \mathfrak{B}_2 x_1^2 \right] z^2 + \dots$$

and

$$(2.20) \quad (1 - \mu) \left(1 + \frac{w^{2-\gamma} g''(w)}{(w g'(w))^{1-\gamma}} \right) + \mu \frac{((w g'(w))')^\lambda}{g'(w)} \\ = \vartheta \left(\frac{y(w) - 1}{y(w) + 1} \right) = 1 + \frac{1}{2} \mathfrak{B}_1 y_1 w + \left[\frac{1}{2} \mathfrak{B}_1 \left(y_2 - \frac{y_1^2}{2} \right) + \frac{1}{4} \mathfrak{B}_2 y_1^2 \right] w^2 + \dots$$

Equating the coefficients in (2.19) and (2.20), yields

$$(2.21) \quad 2(2\mu(\lambda - 1) + 1) a_2 = \frac{1}{2} \mathfrak{B}_1 x_1,$$

$$(2.22) \quad 3(3\mu(\lambda - 1) + 2) a_3 + 4[2\lambda\mu(\lambda - 2) + \mu(2 - \gamma) + \gamma - 1] a_2^2 \\ = \frac{1}{2} \mathfrak{B}_1 \left(x_2 - \frac{x_1^2}{2} \right) + \frac{1}{4} \mathfrak{B}_2 x_1^2,$$

$$(2.23) \quad -2(2\mu(\lambda - 1) + 1) a_2 = \frac{1}{2} \mathfrak{B}_1 y_1$$

and

$$(2.24) \quad 3(3\mu(\lambda - 1) + 2) (2a_2^2 - a_3) + 4[2\lambda\mu(\lambda - 2) + \mu(2 - \gamma) + \gamma - 1] a_2^2 \\ = \frac{1}{2} \mathfrak{B}_1 \left(y_2 - \frac{y_1^2}{2} \right) + \frac{1}{4} \mathfrak{B}_2 y_1^2.$$

From (2.21) and (2.23), we have

$$(2.25) \quad x_1 = -y_1$$

and

$$(2.26) \quad 8(2\mu(\lambda - 1) + 1)^2 a_2^2 = \frac{1}{4} \mathfrak{B}_1^2 (x_1^2 + y_1^2).$$

If we add (2.22) to (2.24), we obtain

$$(2.27) \quad 2[2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)] a_2^2 \\ = \frac{1}{2} \mathfrak{B}_1 \left[x_2 + y_2 - \left(\frac{x_1^2 + y_1^2}{2} \right) \right] + \frac{1}{4} \mathfrak{B}_2 [x_1^2 + y_1^2].$$

Substituting the value of $x_1^2 + y_1^2$ from (2.26) in the right hand side of (2.27), we deduce that

$$(2.28) \quad a_2^2 = \frac{\mathfrak{B}_1^3(x_2 + y_2)}{4 [\mathfrak{B}_1^2 [2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)] + 4(2\mu(\lambda - 1) + 1)^2 (\mathfrak{B}_1 - \mathfrak{B}_2)]}.$$

Applying Lemma 1.1 for the coefficients x_1, x_2, y_1, y_2 in (2.26) and (2.28), we get

$$|a_2| \leq \frac{\mathfrak{B}_1^{\frac{3}{2}}}{\sqrt{|\mathfrak{B}_1^2 [2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)] + 4(2\mu(\lambda - 1) + 1)^2 (\mathfrak{B}_1 - \mathfrak{B}_2)|}},$$

i.e.,

$$|a_2| \leq \frac{\mathfrak{B}_1}{2(2\mu(\lambda - 1) + 1)},$$

which gives the estimates of $|a_2|$.

Furthermore, in order to find the bound on $|b_3|$, we subtract (2.24) from (2.22) and also applying (2.25), we obtain $x_1^2 = y_1^2$, hence

$$(2.29) \quad 6(3\mu(\lambda - 1) + 2)(a_3 - a_2^2) = \frac{1}{2}\mathfrak{B}_1(x_2 - y_2).$$

Then, by substituting of the value of a_2^2 from (2.26) into (2.29), gives

$$a_3 = \frac{\mathfrak{B}_1(x_2 - y_2)}{12(3\mu(\lambda - 1) + 2)} + \frac{\mathfrak{B}_1^2(x_1^2 + y_1^2)}{32(2\mu(\lambda - 1) + 1)^2}.$$

So, we have

$$|a_3| \leq \frac{\mathfrak{B}_1}{3(3\mu(\lambda - 1) + 2)} + \frac{\mathfrak{B}_1^2}{4(2\mu(\lambda - 1) + 1)^2}.$$

Also, substituting the value of a_2^2 from (2.27) into (2.29), we get

$$a_3 = \frac{\mathfrak{B}_1(x_2 - y_2)}{12(3\mu(\lambda - 1) + 2)} + \frac{\mathfrak{B}_1(x_2 + y_2) + \frac{1}{2}(x_1^2 + y_1^2)(\mathfrak{B}_2 - \mathfrak{B}_1)}{4[2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)]},$$

and we have

$$|a_3| \leq \frac{\mathfrak{B}_1}{3(3\mu(\lambda - 1) + 2)} + \frac{\mathfrak{B}_2}{2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)},$$

which gives us the desired estimates on the coefficient $|a_3|$. □

Taking $\vartheta(z) = \left(\frac{1+z}{1-z}\right)^\alpha = 1 + 2\alpha z + 2\alpha^2 z^2 + \dots$, $0 < \alpha \leq 1$, in Theorem 2.2, we obtain the next corollary.

Corollary 2.3. *Let f given by (1.1) be in the family $\mathcal{M}_\Sigma(\mu, \gamma, \lambda; \alpha)$, where $0 < \alpha \leq 1$. Then,*

$$|a_2| \leq \min \left\{ \frac{\alpha}{2\mu(\lambda - 1) + 1}, \frac{\alpha\sqrt{2\alpha}}{\sqrt{|\alpha^2 [2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)] + 2\alpha(1 - \alpha)(2\mu(\lambda - 1) + 1)^2|}} \right\}$$

and

$$|a_3| \leq \min \left\{ \frac{2\alpha}{3(3\mu(\lambda - 1) + 2)} + \frac{2\alpha^2}{2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)}, \right. \\ \left. \frac{2\alpha}{3(3\mu(\lambda - 1) + 2)} + \frac{\alpha^2}{(2\mu(\lambda - 1) + 1)^2} \right\}.$$

Taking $\vartheta(z) = \frac{1+(1-2\beta)z}{1-z} = 1+2(1-\beta)z+2(1-\beta)z^2+\dots$, $0 \leq \beta < 1$, in Theorem 2.2, we obtain the next corollary.

Corollary 2.4. *Let f , given by (1.1), be in the family $\mathcal{M}_\Sigma^*(\mu, \gamma, \lambda; \beta)$, where $0 \leq \beta < 1$. Then,*

$$|a_2| \leq \min \left\{ \frac{1 - \beta}{(2\mu(\lambda - 1) + 1)}, \sqrt{\frac{2(1 - \beta)}{|2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)|}} \right\}$$

and

$$|a_3| \leq \min \left\{ \frac{2(1 - \beta)}{3(3\mu(\lambda - 1) + 2)} + \frac{2(1 - \beta)}{2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)}, \right. \\ \left. \frac{2(1 - \beta)}{3(3\mu(\lambda - 1) + 2)} + \frac{(1 - \beta)^2}{(2\mu(\lambda - 1) + 1)^2} \right\}.$$

The families $\mathcal{M}_\Sigma(\mu, \gamma, \lambda; \alpha)$ and $\mathcal{M}_\Sigma^*(\mu, \gamma, \lambda; \beta)$ are defined as follows:

Definition 2.5. For $0 < \alpha \leq 1$, $0 \leq \mu \leq 1$, $\gamma \geq 0$ and $\lambda \geq 1$, a function $f \in \Sigma$ is said to be in the family $\mathcal{T}_\Sigma(\mu, \gamma, \lambda; \alpha)$ if it fulfills the subordinations:

$$\left| \arg \left((1 - \mu) \left(1 + \frac{z^{2-\gamma} f''(z)}{(z f'(z))^{1-\gamma}} \right) + \mu \frac{((z f'(z))')^\lambda}{f'(z)} \right) \right| < \frac{\alpha\pi}{2}$$

and

$$\left| \arg \left((1 - \mu) \left(1 + \frac{w^{2-\gamma} g''(w)}{(w g'(w))^{1-\gamma}} \right) + \mu \frac{((w g'(w))')^\lambda}{g'(w)} \right) \right| < \frac{\alpha\pi}{2},$$

where $g(w) = f^{-1}(w)$.

Definition 2.6. For $0 \leq \beta < 1$, $0 \leq \mu \leq 1$, $\gamma \geq 0$ and $\lambda \geq 1$, a function $f \in \Sigma$ is said to be in the family $\mathcal{M}_\Sigma^*(\mu, \gamma, \lambda; \beta)$ if it fulfills the subordinations:

$$\operatorname{Re} \left((1 - \mu) \left(1 + \frac{z^{2-\gamma} f''(z)}{(z f'(z))^{1-\gamma}} \right) + \mu \frac{((z f'(z))')^\lambda}{f'(z)} \right) > \beta$$

and

$$\operatorname{Re} \left((1 - \mu) \left(1 + \frac{w^{2-\gamma} g''(w)}{(w g'(w))^{1-\gamma}} \right) + \mu \frac{((w g'(w))')^\lambda}{g'(w)} \right) > \beta,$$

where $g(w) = f^{-1}(w)$.

In the next theorems, we provide the Fekete-Szegő type inequalities for the functions of the families $\mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ and $\mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$.

Theorem 2.3. For $\eta \in \mathbb{R}$, let $f \in \mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ be of the form (1.1). Then,

$$|a_3 - \eta a_2^2| \leq \begin{cases} \frac{\mathfrak{B}_1}{(1-\mu)(\gamma+2)+\mu(3\lambda-1)}; \\ |\eta - 1| \leq \frac{|\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1)+2\mu\lambda(2\lambda-1)]+2[(1-\mu)(\gamma+1)+\mu(2\lambda-1)]^2(\mathfrak{B}_1-\mathfrak{B}_2)|}{2\mathfrak{B}_1^2[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]}, \\ \frac{2\mathfrak{B}_1^3|\eta-1|}{|\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1)+2\mu\lambda(2\lambda-1)]+2[(1-\mu)(\gamma+1)+\mu(2\lambda-1)]^2(\mathfrak{B}_1-\mathfrak{B}_2)|}; \\ |\eta - 1| \geq \frac{|\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1)+2\mu\lambda(2\lambda-1)]+2[(1-\mu)(\gamma+1)+\mu(2\lambda-1)]^2(\mathfrak{B}_1-\mathfrak{B}_2)|}{2\mathfrak{B}_1^2[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]}. \end{cases}$$

Proof. It follows from (2.15) and (2.16) that

$$\begin{aligned} & a_3 - \eta a_2^2 \\ &= \frac{\mathfrak{B}_1(x_2 - y_2)}{4[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]} + (1-\eta)a_2^2 \\ &= \frac{\mathfrak{B}_1(x_2 - y_2)}{4[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]} \\ &+ \frac{\mathfrak{B}_1^3(x_2 + y_2)(1-\eta)}{2\left(\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1)+2\mu\lambda(2\lambda-1)]+2[(1-\mu)(\gamma+1)+\mu(2\lambda-1)]^2(\mathfrak{B}_1-\mathfrak{B}_2)\right)} \\ &= \frac{\mathfrak{B}_1}{2} \left[\left(\Upsilon(\eta) + \frac{1}{2[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]} \right) x_2 \right. \\ & \quad \left. + \left(\Upsilon(\eta) - \frac{1}{2[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]} \right) y_2 \right], \end{aligned}$$

where

$$\Upsilon(\eta) = \frac{\mathfrak{B}_1^2(1-\eta)}{\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1)+2\mu\lambda(2\lambda-1)]+2[(1-\mu)(\gamma+1)+\mu(2\lambda-1)]^2(\mathfrak{B}_1-\mathfrak{B}_2)}.$$

According to Lemma 1.1 and (2.1), we find that

$$|a_3 - \eta a_2^2| \leq \begin{cases} \frac{\mathfrak{B}_1}{(1-\mu)(\gamma+2)+\mu(3\lambda-1)}, & 0 \leq |\Upsilon(\eta)| \leq \frac{1}{2[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]}, \\ 2\mathfrak{B}_1|\Upsilon(\eta)|, & |\Upsilon(\eta)| \geq \frac{1}{2[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]}. \end{cases}$$

After some computations, we obtain

$$|a_3 - \eta a_2^2| \leq \begin{cases} \frac{\mathfrak{B}_1}{(1-\mu)(\gamma+2)+\mu(3\lambda-1)}; \\ |\eta - 1| \leq \frac{|\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1)+2\mu\lambda(2\lambda-1)]+2[(1-\mu)(\gamma+1)+\mu(2\lambda-1)]^2(\mathfrak{B}_1-\mathfrak{B}_2)|}{2\mathfrak{B}_1^2[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]}, \\ \frac{2\mathfrak{B}_1^3|\eta-1|}{|\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1)+2\mu\lambda(2\lambda-1)]+2[(1-\mu)(\gamma+1)+\mu(2\lambda-1)]^2(\mathfrak{B}_1-\mathfrak{B}_2)|}; \\ |\eta - 1| \geq \frac{|\mathfrak{B}_1^2[(1-\mu)(\gamma+2)(\gamma+1)+2\mu\lambda(2\lambda-1)]+2[(1-\mu)(\gamma+1)+\mu(2\lambda-1)]^2(\mathfrak{B}_1-\mathfrak{B}_2)|}{2\mathfrak{B}_1^2[(1-\mu)(\gamma+2)+\mu(3\lambda-1)]}. \end{cases}$$

□

Putting $\eta = 1$ in Theorem 2.3, we obtain the following result.

Corollary 2.5. *If $f \in \mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ is of the form (1.1), then*

$$|a_3 - a_2^2| \leq \frac{\mathfrak{B}_1}{(1-\mu)(\gamma+2)+\mu(3\lambda-1)}.$$

Theorem 2.4. *For $\eta \in \mathbb{R}$, let $f \in \mathcal{F}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ be of the form (1.1). Then,*

$$|a_3 - \eta a_2^2| \leq \begin{cases} \frac{\mathfrak{B}_1}{3(3\mu(\lambda-1)+2)}; \\ |\eta - 1| \leq \frac{|\mathfrak{B}_1^2[2+4\gamma+9\mu(\lambda-1)+8\lambda\mu(\lambda-2)+4\mu(2-\gamma)]+4(2\mu(\lambda-1)+1)^2(\mathfrak{B}_1-\mathfrak{B}_2)|}{3\mathfrak{B}_1^2(3\mu(\lambda-1)+2)}, \\ \frac{\mathfrak{B}_1^3|\eta-1|}{|\mathfrak{B}_1^2[2+4\gamma+9\mu(\lambda-1)+8\lambda\mu(\lambda-2)+4\mu(2-\gamma)]+4(2\mu(\lambda-1)+1)^2(\mathfrak{B}_1-\mathfrak{B}_2)|}; \\ |\eta - 1| \geq \frac{|\mathfrak{B}_1^2[2+4\gamma+9\mu(\lambda-1)+8\lambda\mu(\lambda-2)+4\mu(2-\gamma)]+4(2\mu(\lambda-1)+1)^2(\mathfrak{B}_1-\mathfrak{B}_2)|}{3\mathfrak{B}_1^2(3\mu(\lambda-1)+2)}. \end{cases}$$

Proof. It follows from (2.28) and (2.29) that

$$\begin{aligned} & a_3 - \eta a_2^2 \\ &= \frac{\mathfrak{B}_1(x_2 - y_2)}{12(3\mu(\lambda - 1) + 2)} + (1 - \eta) a_2^2 \\ &= \frac{\mathfrak{B}_1(x_2 - y_2)}{12(3\mu(\lambda - 1) + 2)} \\ &\quad + \frac{\mathfrak{B}_1^3(x_2 + y_2)(1 - \eta)}{4 \left[\mathfrak{B}_1^2 [2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)] + 4(2\mu(\lambda - 1) + 1)^2 (\mathfrak{B}_1 - \mathfrak{B}_2) \right]} \\ &= \frac{\mathfrak{B}_1}{4} \left[\left(\Omega(\eta) + \frac{1}{3(3\mu(\lambda - 1) + 2)} \right) x_2 + \left(\Omega(\eta) - \frac{1}{3(3\mu(\lambda - 1) + 2)} \right) y_2 \right], \end{aligned}$$

where

$$\Omega(\eta) = \frac{\mathfrak{B}_1^2(1 - \eta)}{\mathfrak{B}_1^2 [2 + 4\gamma + 9\mu(\lambda - 1) + 8\lambda\mu(\lambda - 2) + 4\mu(2 - \gamma)] + 4(2\mu(\lambda - 1) + 1)^2 (\mathfrak{B}_1 - \mathfrak{B}_2)}.$$

According to Lemma 1.1 and (2.1), we find that

$$|a_3 - \eta a_2^2| \leq \begin{cases} \frac{\mathfrak{B}_1}{3(3\mu(\lambda-1)+2)}, & 0 \leq |\Omega(\eta)| \leq \frac{1}{3(3\mu(\lambda-1)+2)}, \\ \mathfrak{B}_1 |\Omega(\eta)|, & |\Omega(\eta)| \geq \frac{1}{3(3\mu(\lambda-1)+2)}. \end{cases}$$

After some computations, we obtain

$$|a_3 - \eta a_2^2| \leq \begin{cases} \frac{\mathfrak{B}_1}{3(3\mu(\lambda-1)+2)}; \\ |\eta - 1| \leq \frac{|\mathfrak{B}_1^2[2+4\gamma+9\mu(\lambda-1)+8\lambda\mu(\lambda-2)+4\mu(2-\gamma)]+4(2\mu(\lambda-1)+1)^2(\mathfrak{B}_1-\mathfrak{B}_2)|}{3\mathfrak{B}_1^2(3\mu(\lambda-1)+2)}, \\ \frac{\mathfrak{B}_1^3|\eta-1|}{|\mathfrak{B}_1^2[2+4\gamma+9\mu(\lambda-1)+8\lambda\mu(\lambda-2)+4\mu(2-\gamma)]+4(2\mu(\lambda-1)+1)^2(\mathfrak{B}_1-\mathfrak{B}_2)|}; \\ |\eta - 1| \geq \frac{|\mathfrak{B}_1^2[2+4\gamma+9\mu(\lambda-1)+8\lambda\mu(\lambda-2)+4\mu(2-\gamma)]+4(2\mu(\lambda-1)+1)^2(\mathfrak{B}_1-\mathfrak{B}_2)|}{3\mathfrak{B}_1^2(3\mu(\lambda-1)+2)}. \end{cases} \quad \square$$

Putting $\eta = 1$ in Theorem 2.4, we obtain the following result.

Corollary 2.6. *If $f \in \mathcal{R}_\Sigma(\mu, \gamma, \lambda; \vartheta)$ is of the form (1.1), then*

$$|a_3 - a_2^2| \leq \frac{\mathfrak{B}_1}{3(3\mu(\lambda-1)+2)}.$$

3. CONCLUSION

This work has introduced a new families of bi-univalent functions associated with the Bazilevič functions and the λ -pseudo functions. For these families, coefficient bounds and Fekete-Szegő inequalities have been investigated.

Acknowledgements. The authors would like to thank the referee(s) for their careful reading and helpful comments.

REFERENCES

- [1] R. M. Ali, S. K. Lee, V. Ravichandran and S. Supramaniam, *Coefficient estimates for bi-univalent Ma-Minda starlike and convex functions*, Appl. Math. Lett. **25** (2012), 344–351. <https://doi.org/10.1016/j.aml.2011.09.012>
- [2] I. Al-Shbeil, A. K. Wanas, A. Saliu and A. Cătaș, *Applications of beta negative binomial distribution and Laguerre polynomials on Ozaki bi-close-to-convex functions*, Axioms **11** (2022), Article ID 451, 1–7. <https://doi.org/10.3390/axioms11090451>
- [3] K. O. Babalola, *On λ -pseudo-starlike functions*, J. Class. Anal. **3**(2) (2013), 137–147.
- [4] D. A. Brannan and T. S. Taha, *On some classes of bi-univalent functions*, Studia Universitatis Babe-Bolyai. Mathematica **31**(2) (1986), 70–77.
- [5] D. Breaz, A. K. Wanas, F. M. Sakar and S. M. Aydoğan, *On a Fekete-Szegő problem associated with generalized telephone numbers*, Mathematics **11** (2023), Article ID 3304, 1–8. <https://doi.org/10.3390/math11153304>
- [6] S. Z. H. Bukhari, A. K. Wanas, M. Abdalla and S. Zafar, *Region of variability for Bazilevič functions*, AIMS Mathematics **8** (2023), 25511–25527. <https://doi.org/10.3934/math.20231302>

- [7] S. Bulut, N. Magesh and C. Abirami, *A comprehensive class of analytic bi-univalent functions by means of Chebyshev polynomials*, J. Fract. Calc. Appl. **8**(2) (2017), 32–39. <https://doi.org/10.21608/jfca.2017.308419>
- [8] S. Bulut and A. K. Wanas, *Coefficient estimates for families of bi-univalent functions defined by Ruscheweyh derivative operator*, Mathematica Moravica **25**(1) (2021), 71–80. <https://doi.org/10.5937/MatMor2101071B>
- [9] M. Çağlar, H. Orhan and N. Yağmur, *Coefficient bounds for new subclasses of bi univalent functions*, Filomat **27**(7) (2013), 1165–1171. <https://doi.org/10.2298/FIL1307165C>
- [10] L.-I. Cotîrlă and A. K. Wanas, *Applications of Laguerre polynomials for Bazilevič and θ -pseudo-starlike bi-univalent functions associated with Sakaguchi-type functions*, Symmetry **15** (2023), Article ID 406, 1–8. <https://doi.org/10.3390/sym15020406>
- [11] P. L. Duren, *Univalent Functions*, Grundlehren der Mathematischen Wissenschaften, Band **259**, Springer-Verlag, New York, Berlin, Heidelberg and Tokyo, 1983.
- [12] M. Fekete and G. Szegő, *Eine bemerkung uber ungerade schlichte funktionen*, J. London Math. Soc. **2** (1933), 85–89. <https://doi.org/10.1112/jlms/s1-8.2.85>
- [13] B. A. Frasin and M. K. Aouf, *New subclasses of bi-univalent functions*, Appl. Math. Lett. **24** (2011), 1569–1573. <https://doi.org/10.1016/j.aml.2011.03.048>
- [14] H. Ö. Güney, G. Murugusundaramoorthy and J. Sokół, *Subclasses of bi-univalent functions related to shell-like curves connected with Fibonacci numbers*, Acta Univ. Sapient. Math. **10** (2018), 70–84. <https://doi.org/10.2478/ausm-2018-0006>
- [15] J. O. Hamzat, M. O. Oluwayemi, A. A. Lupaş and A. K. Wanas, *Bi-univalent problems involving generalized multiplier transform with respect to symmetric and conjugate points*, Fractal and Fractional **6** (2022), Article ID 483, 1–11. <https://doi.org/10.3390/fractalfract6090483>
- [16] S. B. Joshi, S. S. Joshi and H. Pawar, *On some subclasses of bi-univalent functions associated with pseudo-starlike functions*, J. Egyptian Math. Soc. **24** (2016), 522–525. <https://doi.org/10.1016/j.joems.2016.03.007>
- [17] N. Magesh and J. Yamini, *Fekete-Szegő problem and second Hankel determinant for a class of bi-univalent functions*, Tbilisi Math. J. **11**(1) (2018), 141–157.
- [18] C. Abirami, N. Magesh and J. Yamini, *Initial bounds for certain classes of bi-univalent functions defined by Horadam polynomials*, Abstr. Appl. Anal. (2020), Article ID 7391058, 8 pages. <https://doi.org/10.1155/2020/7391058>
- [19] S. S. Miller and P. T. Mocanu, *Differential Subordinations: Theory and Applications*, Series on Monographs and Textbooks in Pure and Applied Mathematics, Vol. **225**, Marcel Dekker Incorporated, New York and Basel, 2000.
- [20] C. H. Pommerenke, *Univalent Functions*, Vandendoeck and Ruprecht, Gottingen, 1975.
- [21] S. Prema and B. S. Keerthi, *Coefficient bounds for certain subclasses of analytic function*, J. Math. Anal. **4**(1) (2013), 22–27.
- [22] R. K. Raina and J. Sokol, *Fekete-Szegő problem for some starlike functions related to shell-like curves*, Math. Slovaca **66** (2016), 135–140. <https://doi.org/10.1515/ms-2015-0123>
- [23] F. M. Sakar and A. K. Wanas, *Upper bounds for initial Taylor-Maclaurin coefficients of new families of bi-univalent functions*, International Journal of Open Problems in Complex Analysis **15**(1) (2023), 1–9.
- [24] R. Singh, *On Bazilevič functions*, Proc. Amer. Math. Soc. **38** (1973), 261–271.
- [25] H. M. Srivastava, Ş. Altinkaya and S. Yalçın, *Certain subclasses of bi-univalent functions associated with the Horadam polynomials*, Iran. J. Sci. Technol. Trans. A Sci. **43** (2019), 1873–1879. <https://doi.org/10.1007/s40995-018-0647-0>
- [26] H. M. Srivastava, S. Bulut, M. Çağlar, and N. Yağmur, *Coefficient estimates for a general subclass of analytic and bi univalent functions*, Filomat **27**(5) (2013), 831–842. <https://doi.org/10.2298/FIL1305831S>

- [27] H. M. Srivastava, S. Gaboury and F. Ghanim, *Coefficient estimates for some general subclasses of analytic and bi-univalent functions*, Afr. Mat. **28** (2017), 693–706. <https://doi.org/10.1007/s13370-016-0478-0>
- [28] H. M. Srivastava, S. Gaboury and F. Ghanim, *Coefficient estimates for a general subclass of analytic and bi-univalent functions of the Ma-Minda type*, Rev. Real Acad. Cienc. Exactas Fís. Natur. Ser. A Mat. (RACSAM) **112** (2018), 1157–1168.
- [29] H. M. Srivastava, S. Hussain, A. Raziq and M. Raza, *The Fekete-Szegő functional for a subclass of analytic functions associated with quasi-subordination*, Carpathian J. Math. **34** (2018), 103–113.
- [30] H. M. Srivastava, A. K. Mishra and M. K. Das, *The Fekete-Szegő problem for a subclass of close-to-convex functions*, Complex Variables, Theory and Application **44** (2001), 145–163. <https://doi.org/10.1080/17476930108815351>
- [31] H. M. Srivastava, A. K. Mishra and P. Gochhayat, *Certain subclasses of analytic and bi-univalent functions*, Appl. Math. Lett. **23** (2010), 1188–1192. <https://doi.org/10.1016/j.aml.2010.05.009>
- [32] H. M. Srivastava, F. M. Sakar and H. Ö. Güney, *Some general coefficient estimates for a new class of analytic and bi-univalent functions defined by a linear combination*, Filomat **32** (2018), 1313–1322. <https://doi.org/10.2298/FIL1804313S>
- [33] H. M. Srivastava and A. K. Wanas, *Applications of the Horadam polynomials involving λ -pseudo-starlike bi-univalent functions associated with a certain convolution operator*, Filomat **35** (2021), 4645–4655. <https://doi.org/10.2298/FIL2114645S>
- [34] H. M. Srivastava, A. K. Wanas and H. Ö. Güney, *New families of bi-univalent functions associated with the Bazilevič functions and the λ -pseudo-starlike functions*, Iran. J. Sci. Technol. Trans. A. Sci. **45** (2021), 1799–1804. <https://doi.org/10.1007/s40995-021-01176-3>
- [35] S. R. Swamy, A. K. Wanas and Y. Sailaja, *Some special families of holomorphic and Sălăgean type bi-univalent functions associated with (m, n) -Lucas polynomials*, Communications in Mathematics and Applications **11**(4) (2020), 563–574. <https://doi.org/10.26713/cma.v11i4.1411>
- [36] A. K. Wanas, *Coefficient estimates for Bazilevič functions of bi-prestarlike functions*, Miskolc Math. Notes **21**(2) (2020), 1031–1040. <https://doi.org/10.18514/MMN.2020.3174>
- [37] A. K. Wanas and A. A. Lupas, *Applications of Horadam polynomials on Bazilevič bi-univalent function satisfying subordinate conditions*, J. Phys. Conf. Ser. **1294** (2019), 1–6. <https://doi.org/10.1088/1742-6596/1294/3/032003>
- [38] A. K. Wanas, G. S. Sălăgean and P.-S. A. Orsolya, *Coefficient bounds and Fekete-Szegő inequality for a certain family of holomorphic and bi-univalent functions defined by (M, N) -Lucas polynomials*, Filomat **37**(4) (2023), 1037–1044. <https://doi.org/10.2298/FIL2304037W>
- [39] A. K. Wanas, X.-Y. Wang and S. Bulut, *Applications of Horadam polynomials for a new family of bi-univalent functions associating Bazilevič functions with λ -pseudo functions*, An. Univ. Oradea Fasc. Mat. **XXVIII**(1) (2021), 97–103.

¹DEPARTMENT OF MATHEMATICS,
COLLEGE OF SCIENCE, UNIVERSITY OF AL-QADISIYAH,
AL DIWANIYAH 58001, AL-QADISIYAH, IRAQ
Email address: abbas.kareem.w@qu.edu.iq

²DEPARTMENT OF MATHEMATICS,
COLLEGE OF SCIENCE, UNIVERSITY OF AL-QADISIYAH,
AL DIWANIYAH, AL-QADISIYAH, IRAQ
Email address: bedaaalawi@gmail.com