

Sentiment analysis of social media posts

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In today's digital world, people regularly post public comments, pictures and videos on various on-line social media and social networking platforms. Such a large volume of data is a valuable source of real-time information about public interests, opinions and attitudes in relation to various topics. In this presentation we will explore automatic analysis of sentiment expressed in social media text posts. We will provide an overview of sentiment analysis approaches with a particular focus on the machine learning one, and provide examples of several practical applications.

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