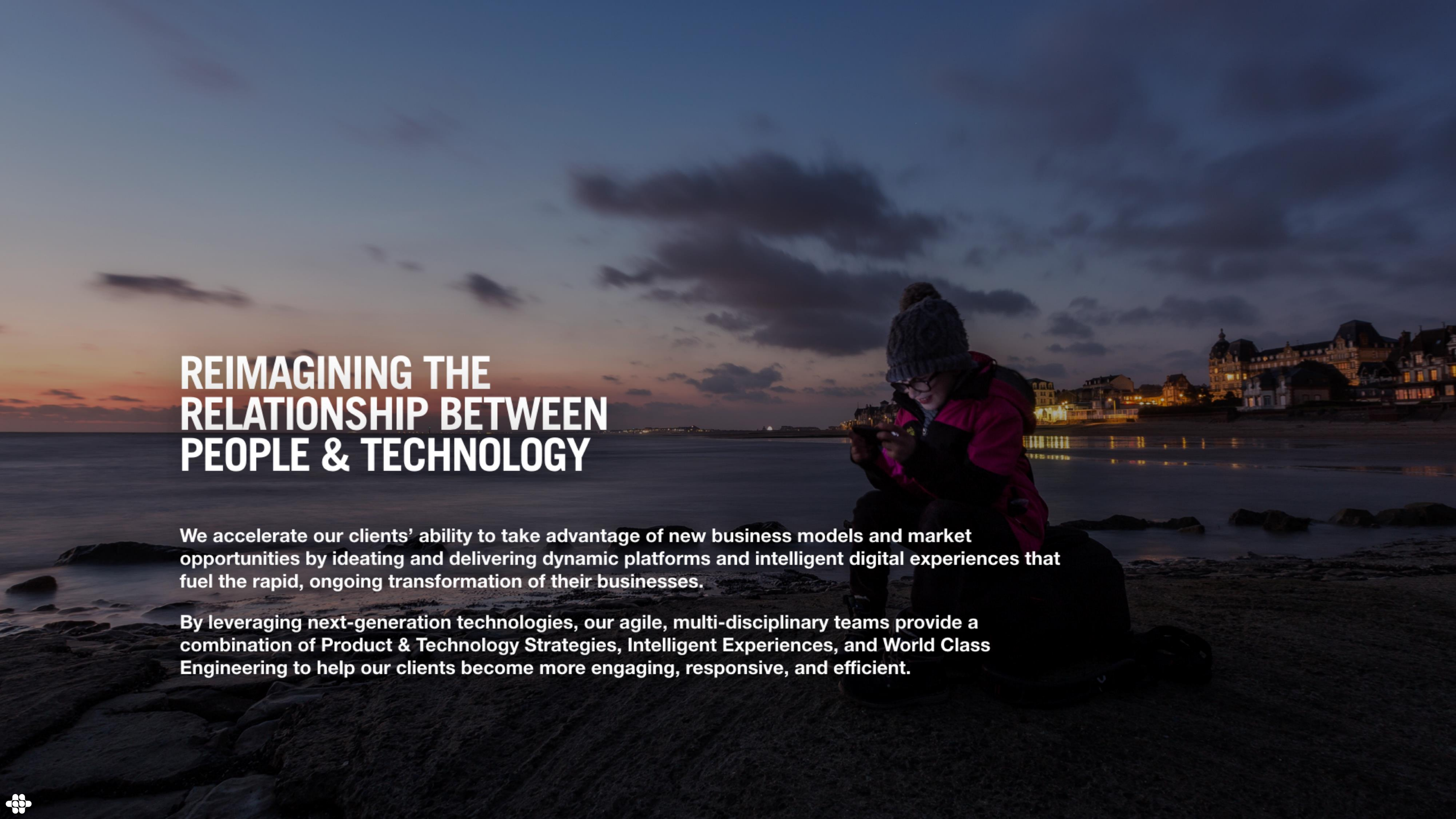






REIMAGINING THE RELATIONSHIP BETWEEN PEOPLE & TECHNOLOGY





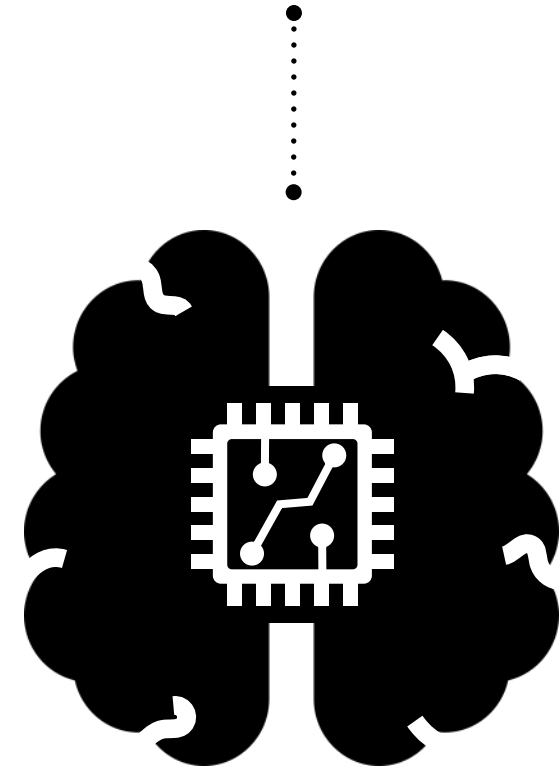
REIMAGINING THE RELATIONSHIP BETWEEN PEOPLE & TECHNOLOGY

We accelerate our clients' ability to take advantage of new business models and market opportunities by ideating and delivering dynamic platforms and intelligent digital experiences that fuel the rapid, ongoing transformation of their businesses.

By leveraging next-generation technologies, our agile, multi-disciplinary teams provide a combination of Product & Technology Strategies, Intelligent Experiences, and World Class Engineering to help our clients become more engaging, responsive, and efficient.



BY LEVERAGING
NEXT-GEN TECHNOLOGIES



OUR AGILE
MULTI-DISCIPLINARY TEAMS



PROVIDE A
COMBINATION OF

- PRODUCT & TECHNOLOGY STRATEGIES
- INTELLIGENT EXPERIENCES
- WORLD-CLASS ENGINEERING

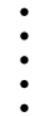
THAT MAKE OUR CLIENTS MORE...

ENGAGING

RESPONSIVE

EFFICIENT

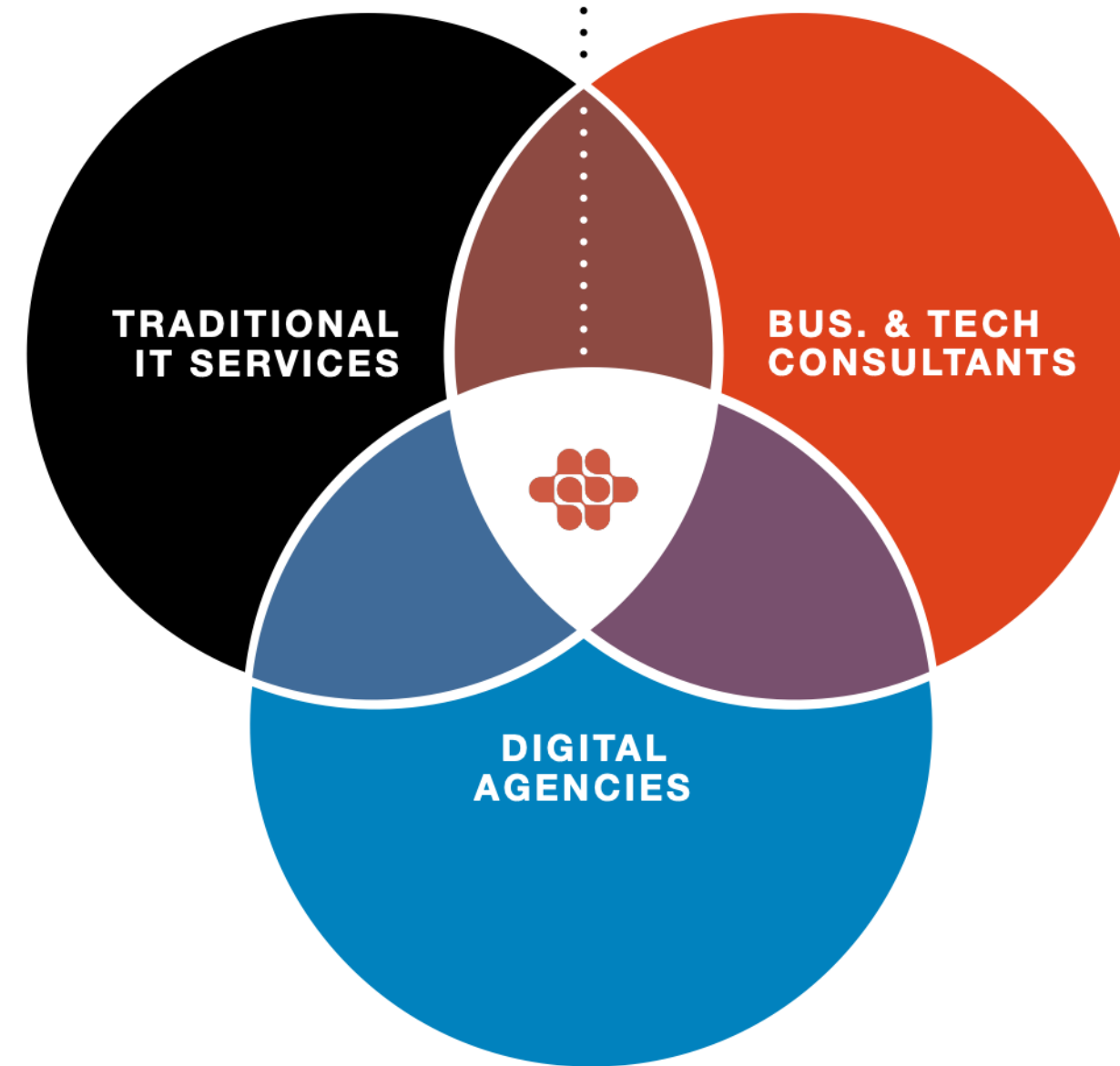
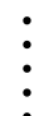




**WE ARE A PURE PLAY
NEXT-GEN TECHNOLOGY COMPANY**

**ENGINEERING
ENTERPRISE AGILE
AUTOMATION**

**NEXT-GEN TECH
STRATEGY
USER EXPERIENCE**



**PRODUCT & TECHNOLOGY
STRATEGIES**



**WE CREATE
VALUE THROUGH
THE DELIVERY OF**

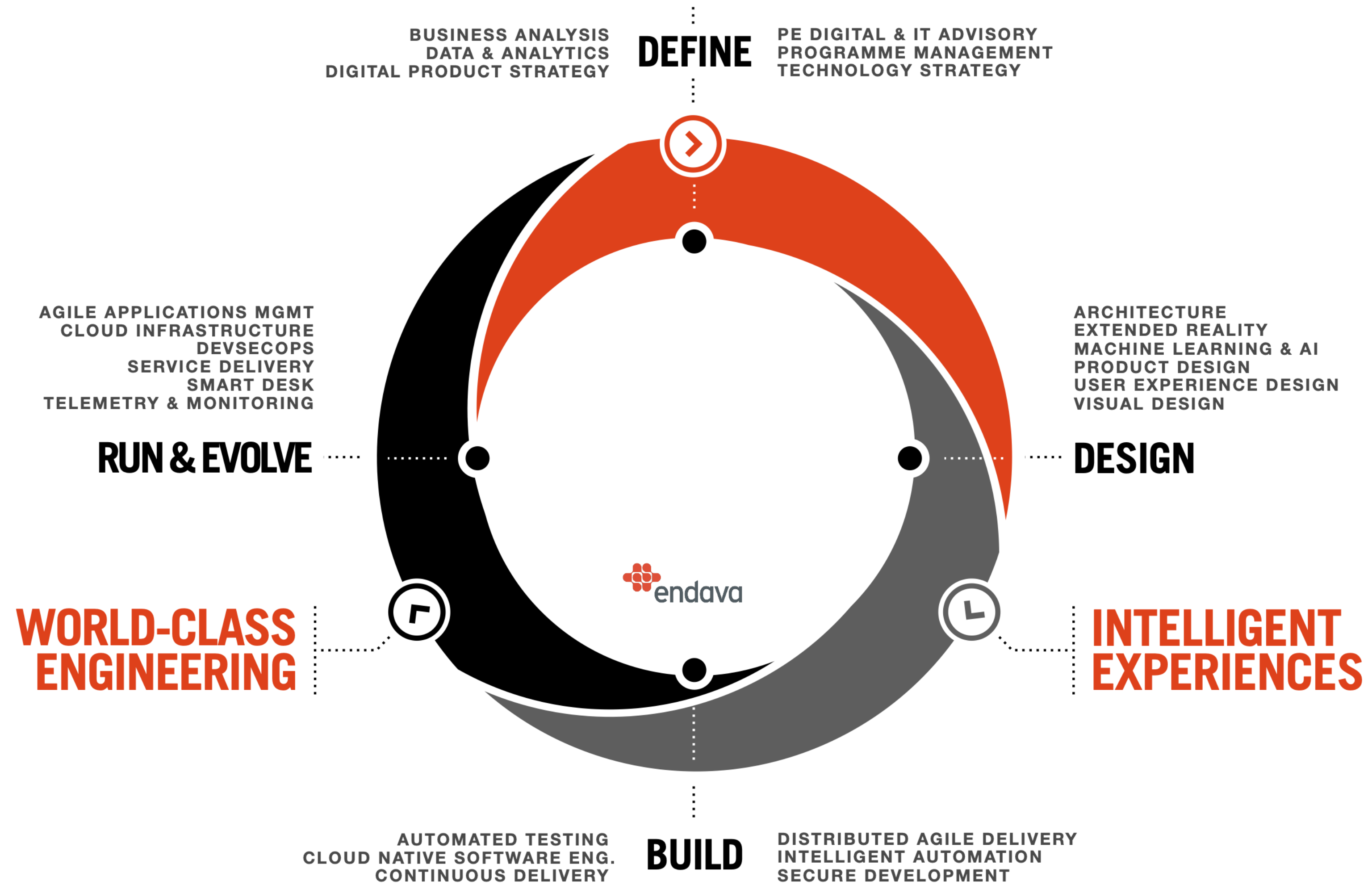
**WORLD-CLASS
ENGINEERING**



**INTELLIGENT
EXPERIENCES**



PRODUCT & TECHNOLOGY STRATEGIES



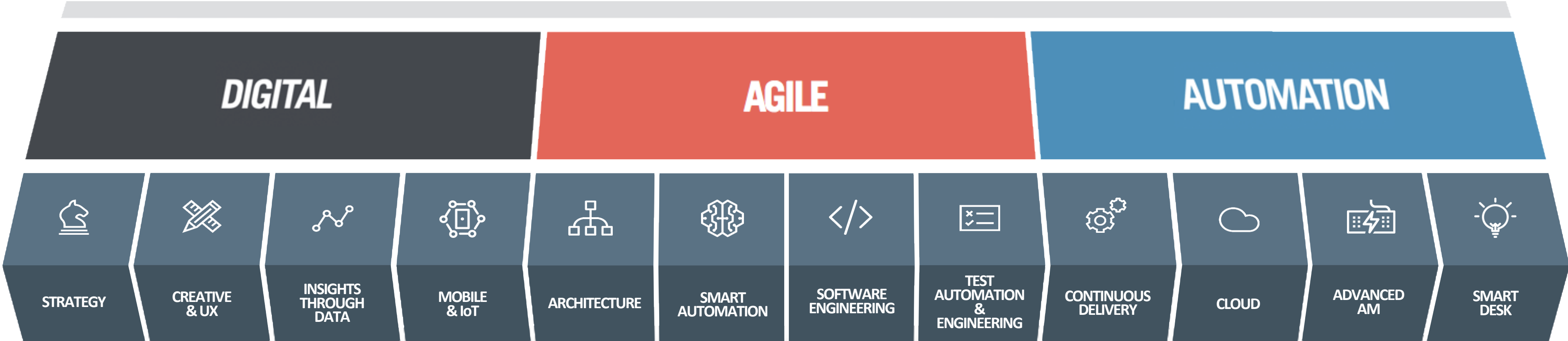
SERVICES AND PROPOSITIONS

Supporting clients from idea to production,
helping them become:

MORE
ENGAGING

MORE
RESPONSIVE

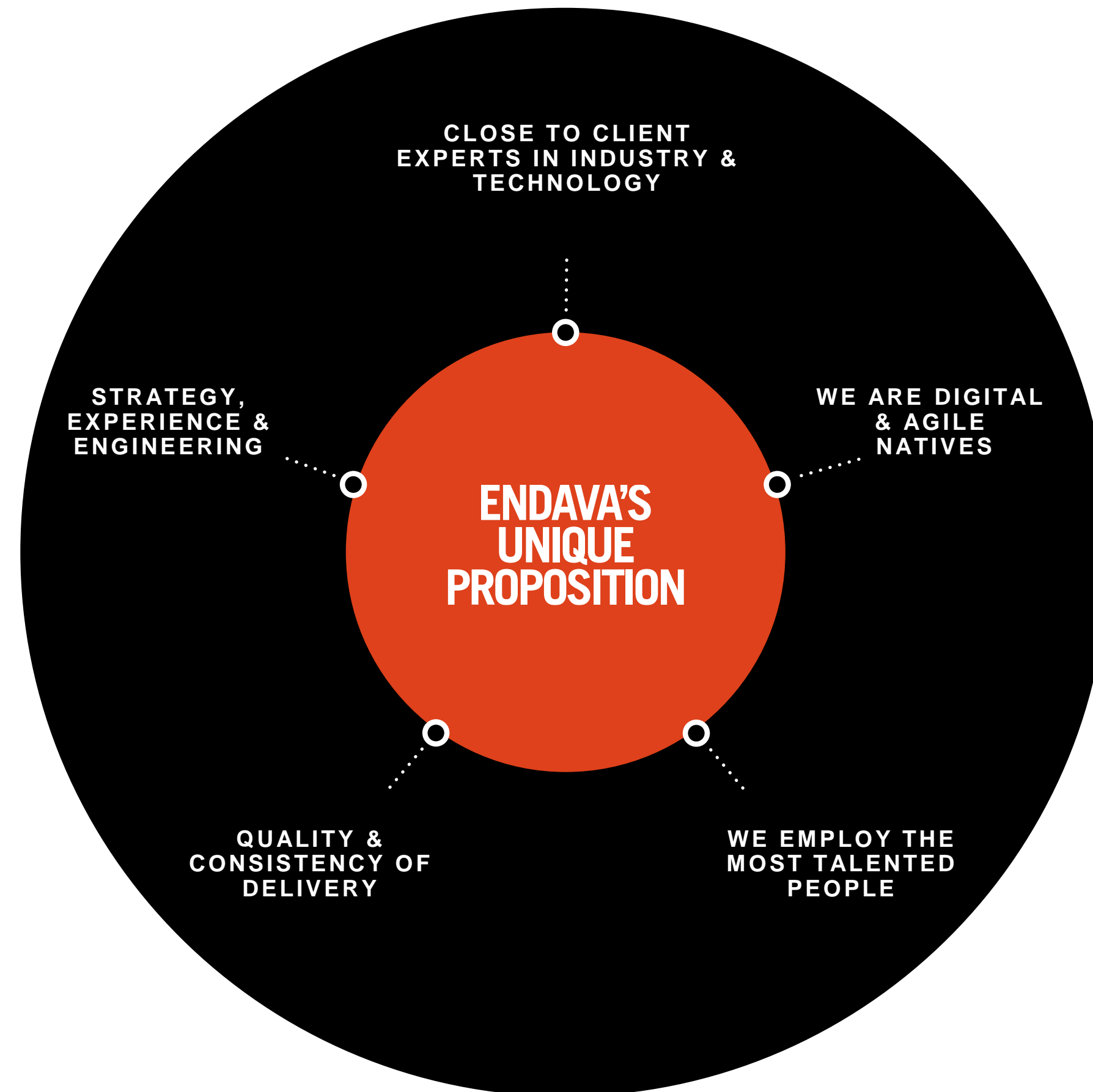
& MORE
EFFICIENT



IDEA **PRODUCTION**

Why Endava

When combined, these create Endava's unique proposition in the market



NEARSHORE CULTURE,
DELIVERY, & CENTRES

LONG-TERM CLIENT
RELATIONSHIPS

FOCUSED ON
OUTCOMES

ONE TEAM
APPROACH



Endava Differentiators

WE TELL THE TRUTH, NOT
JUST WHAT OUR CLIENTS
WANT TO HEAR

THE IP BELONGS TO OUR
CLIENTS

DO WITH, NOT
DO TO

BOY SCOUT
RULE





GLOBAL EMPLOYEES

7,464

AS OF DEC 31, 2020

 **NEARSHORE DELIVERY**

European Union:
Romania, Bulgaria and Slovenia

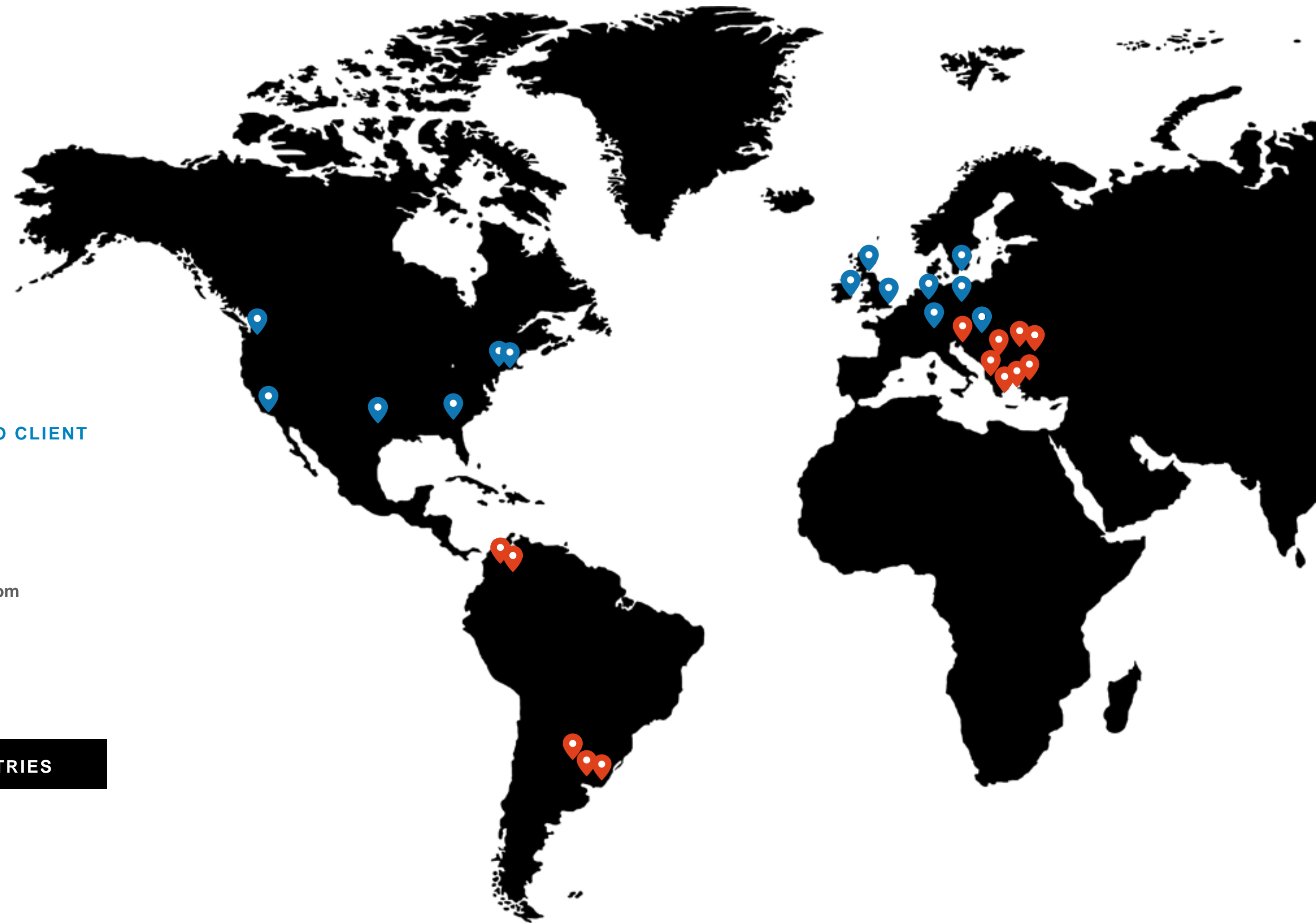
Central European:
North Macedonia, Moldova,
Serbia, Bosnia & Herzegovina

Latin America:
Argentina, Colombia,
Uruguay, and Venezuela

 **CLOSE TO CLIENT**

Australia
Austria
Denmark
Germany
Ireland
Netherlands
United Kingdom
United States

42 OFFICES // 39 CITIES // 19 COUNTRIES





 **NEARSHORE DELIVERY**

European Union:
Romania, Bulgaria and Slovenia

Central European:
North Macedonia, Moldova, Serbia,
Bosnia & Herzegovina

Latin America:
Argentina, Colombia,
Uruguay, and Venezuela

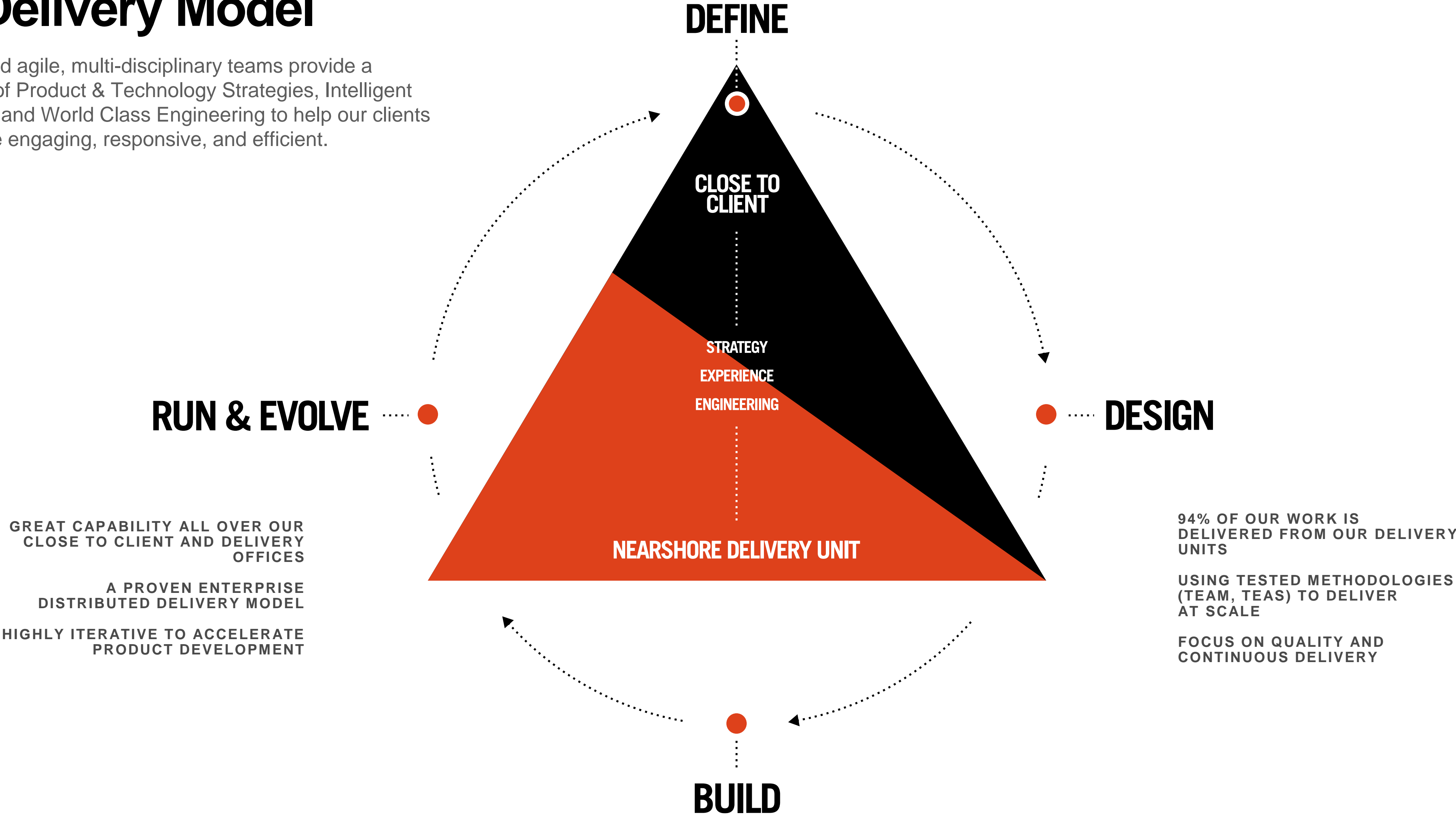
WORLD CLASS ENGINEERING @ OUR OFFICES

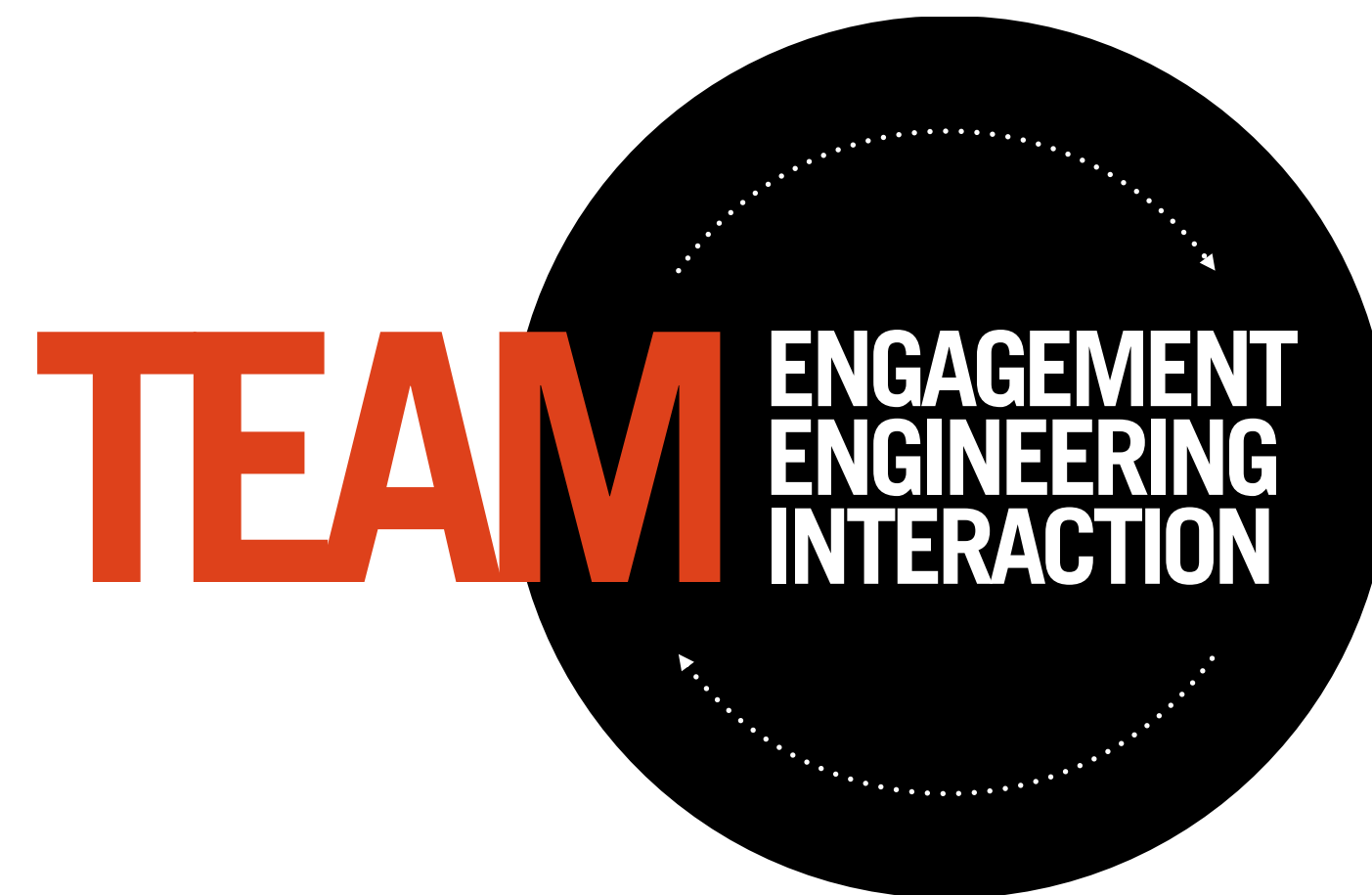
- Nearshore
- Top talent
- Challenge culture
- Excellent IT skills, an agile mindset
- Focused on innovation
- Timezone proximity



Our Delivery Model

Our distributed agile, multi-disciplinary teams provide a combination of Product & Technology Strategies, Intelligent Experiences, and World Class Engineering to help our clients become more engaging, responsive, and efficient.





The Endava Adaptive Model

A methodology which ensures the highest quality delivery across all projects and all Endava locations.

THE ENGAGEMENT MODEL

Approaches, techniques, and tools we use to build solutions

THE ENGINEERING PRACTICES

How we work with customers to deliver software & products

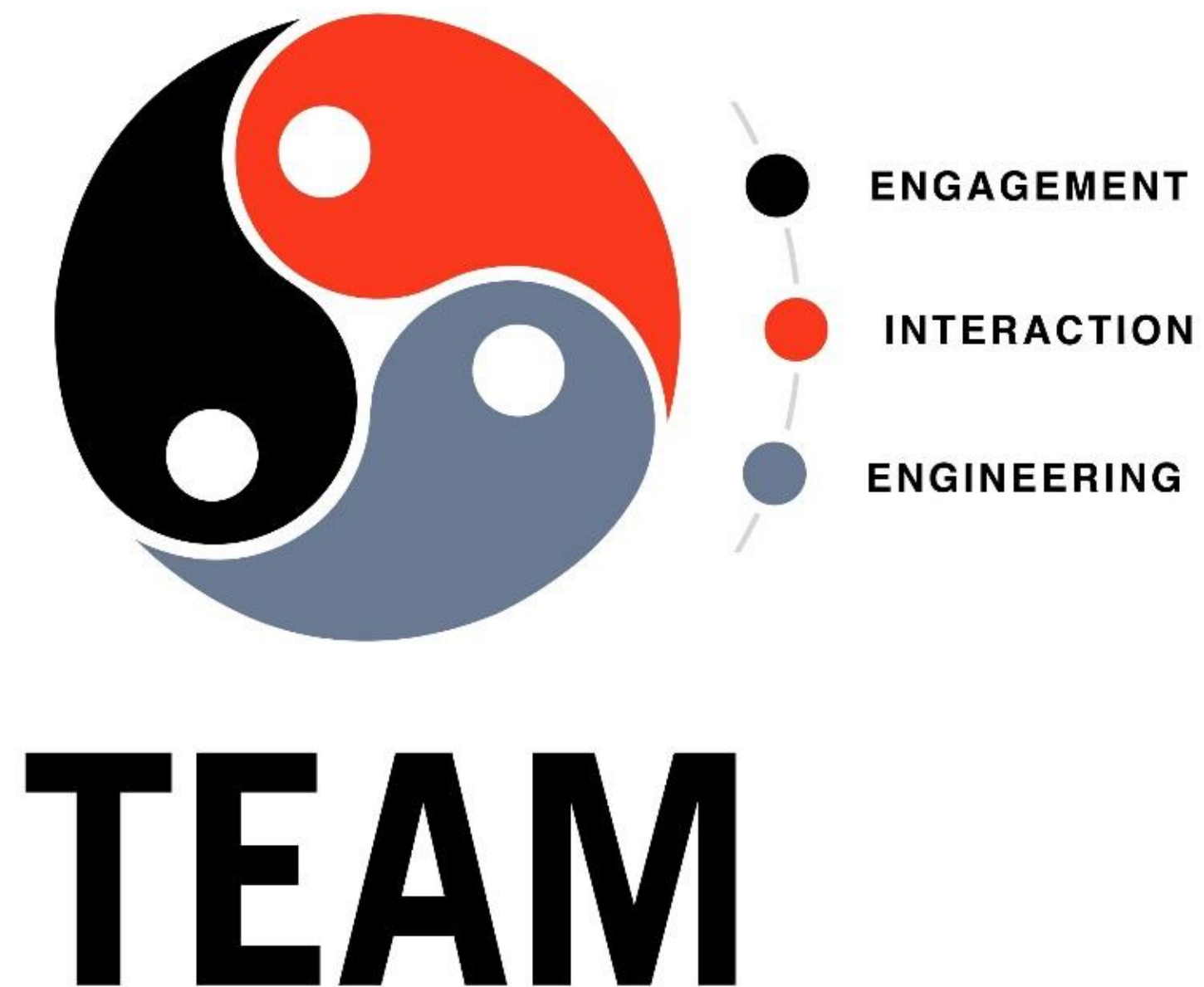
THE INTERACTION MODEL

TEAS - how we deliver products in an agile lifecycle



The Endava Adaptive Model

TEAM focuses our ability to deliver successfully to our clients by building partnerships and long-term relationships, by:



A unified delivery model across the organisation

Clarity from the start: processes, team composition & roles, tools

Focus on business relevance and customer value through engagement & collaboration

Adapting industry best practice to meet the client needs and support the deliverables

Increased commercial awareness: team shared responsibility for the promises made

Communicate, communicate, communicate



- PAYMENTS
- BANKING
- INVESTMENT MANAGEMENT
- INSURANCE
- CAPITAL MARKETS
- FINTECH
- PRIVATE EQUITY

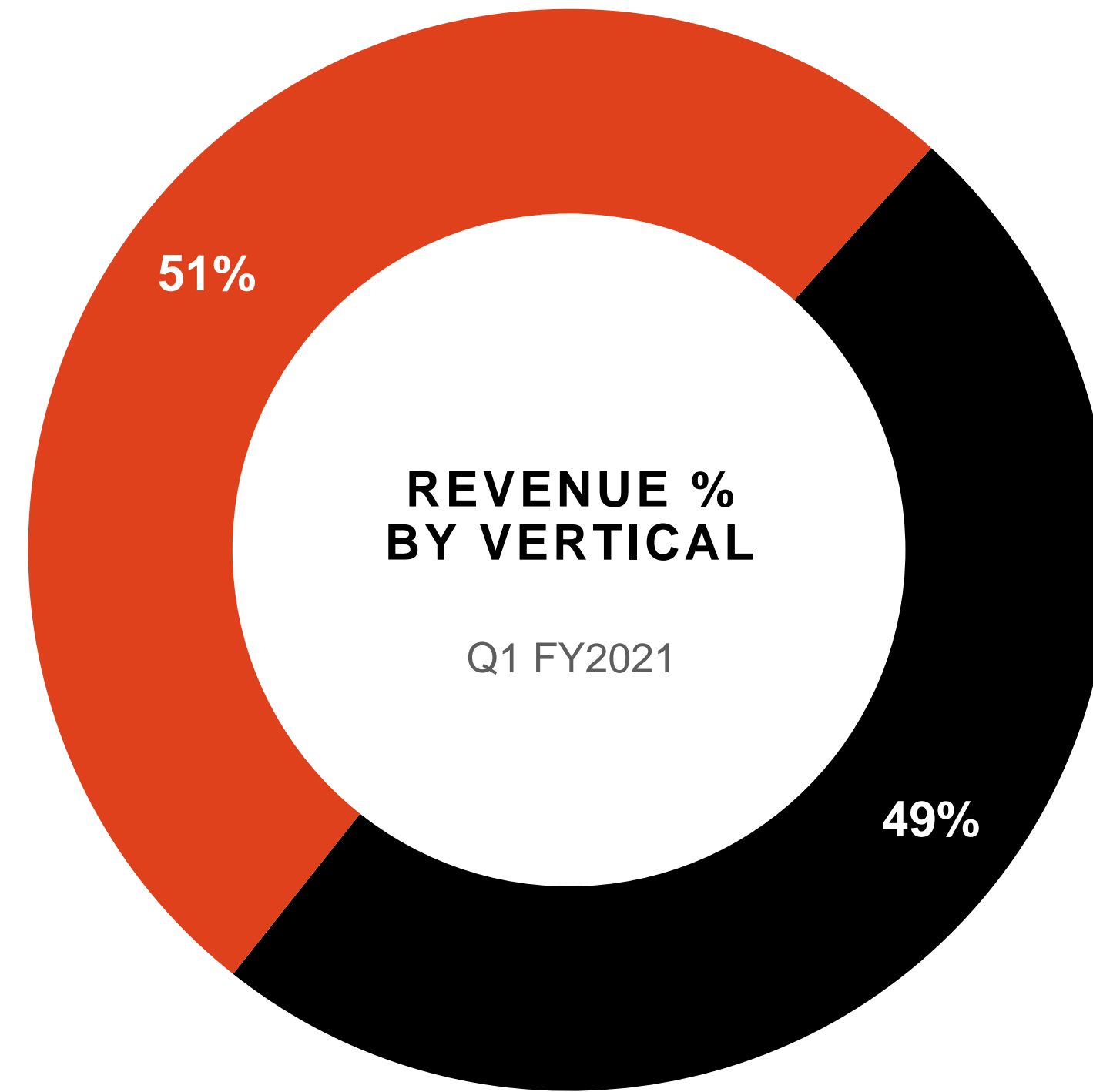


We Are a **Global** Technology Company

We work with some of the world's leading companies in:

- TECHNOLOGY
- TELECOMMUNICATIONS
- MEDIA
- RETAIL
- HEALTHCARE
- MOBILITY
- CONSUMER GOODS





- PAYMENTS AND FINANCIAL SERVICES
- TECHNOLOGY, MEDIA, HEALTHCARE, TELECOMMUNICATIONS, RETAIL & CPG



DAVA

LISTED

JULY 27, 2018

NYSE



“ We focus on helping people succeed.

The people who work for us, the people who engage with us, and the people who use the systems and applications we design, build, and operate.”

John Cotterell

Chief Executive, Endava



Open.

We are confident in our abilities, our approach, and our people so we have nothing to hide from our customers.

Thoughtful.

We care deeply about the success of our people, our customers, and their organizations, and the countries in which we operate.

Adaptable.

We deliver in complex, changing environments.

Smart.

We employ clever people blending experience and talent to deliver smarter solutions for our customers.

Trusted.

Our relationships are built on trust and a marriage of equals.



Key Facts & Figures

as of December 31, 2020

2000

Year founded.
Now a public technology company.

21.9%

Revenue increase compared to the prior year.

7,464

People. We are an aspirational brand for IT professionals.

42

Locations across North America, Europe, and Latin America.

37%

Revenue percentage represented by Endava's top 10 clients.

£351

Millions of GBP in revenue for fiscal year 2020.



What our Clients Say

October 2019 - October 2020 survey

91%

SAY THEY ARE **HAPPY**
WITH OUR SERVICE

87%

SAY WE PROVIDE BETTER
QUALITY THAN OUR
COMPETITORS

77%

SAY WE ARE MORE
INNOVATIVE THAN OTHER
PROVIDERS

88%

SAY THEY WOULD
RECOMMEND US



Recent awards & recognition



2020 Best of the Global Outsourcing 100

Endava is mentioned in the Best of the Global Outsourcing 100®, a celebratory list of the best companies in the last 10 years presented by IAOP - international association of outsourcing professionals.



2020 Outsourcing project of the year in Romania

We won “Software Outsourcing Project of the Year” for the Merchant Acquiring Platform built with Pollinate, which is reinventing merchant acquiring for Banks and Small and Medium Enterprises.



Endava ranked in the top three service desks in the world thanks to 5-star certification by SDI

Following the SDI surveillance audit end December 2019, the Endava service desk teams have achieved 5-star Service Desk Certification, after having maintained the 4-stars standard for two consecutive years and passing the additional 5-star criteria.



Endava wins “brand of the year” award in Romania in 2020

Announced at the 6th edition of the Romanian Business Services Forum & Awards, the “Brand of the Year” award was granted based on 100% online voting, leaving the public with a little under a month to vote for their favourite brand.



